



**CITY OF WATERTOWN, NEW YORK**  
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## **PRESS RELEASE**

For Immediate Release  
Tuesday, May 16, 2023

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### **CITY OF WATERTOWN SEEKING VOLUNTEERS FOR “ADOPT-A-SPOT” BEAUTIFICATION PROGRAM**

The City of Watertown is seeking volunteers for the “Adopt-A-Spot” program, an initiative designed to help community members become involved in the beautification of the City and improve quality of life for residents.

Working with the City of Watertown, individuals, families, groups, businesses, and organizations can “adopt” a park or other public space in the City. These spaces include local parks, traffic islands, medians, and other similar spaces.

The program was initiated in 2022 by the City of Watertown City Council and was extremely successful during the first year with a total of 8 spots adopted by various participants.

Adopt-A-Spot participants commit to cleaning their park or public space at least once a month and, if able to and with approval from the City, beautify the space through the planting and maintenance of flowers or greenery. Typical activities include:

- Picking up trash
- Raking
- Pulling weeds
- Mulching trees
- Planting flowers
- Reporting any hazards to city staff
- Reporting graffiti or vandalism to city staff
- Adoption terms are one calendar year with the option to extend if desired

Should they wish to be, participants will be recognized on the City’s website and/or Facebook page(s) in recognition of their efforts.

More information, including an application for those interested in participating in the Adopt-A-Spot program, can be found here:

<https://www.watertown-ny.gov/departments/PlanningandZoning/AdoptASpotProgram>