

# SEWALL'S ISLAND FACTORY SQUARE REDEVELOPMENT PLAN

## PRESS RELEASE

June 18th, 2020

Over the past 8 months, the City of Watertown has been working with MKSK on a Redevelopment Plan and vision for the Sewall's Island and Factory Square areas of the city. Local stakeholders, elected officials, and the public provided input during Phase 1 of the project on what they wanted to see in the future for this part of the city. The consultant team has put together initial concept plans for development, park space, and new pedestrian and bicycle bridges in the area and they want the community's feedback.

The current plan shows a phased approach to public space improvements and development scenarios for the area. These phases take advantage of the existing assets on site including the historic architecture and proximity to the Black River in order to entice long-term investment in the area and bring life and activity back to this part of the city in the near future by attracting new visitors and residents through unique experiences and attractions.

The project team is looking for feedback in order to refine and develop the final plan for this project. This feedback will be critical to developing a realistic action-plan and will lay the foundation for recruiting developers and procuring funding in order to implement this plan.

We ask that members of the Watertown community participate in the online survey (link provided below) in order to provide input.

Our goal is to incorporate this feedback, make the necessary refinements, and finalize the plan during this summer.

### PROJECT TIMELINE:

**PHASE 1:  
LEARNING**

OCTOBER - JANUARY



**PHASE 2:  
IDEA TESTING**

FEBRUARY- JUNE



**PHASE 3:  
DECIDING & DOING**

JUNE - JULY



**The online survey is available at:  
[www.surveymonkey.com/r/SIFS](http://www.surveymonkey.com/r/SIFS)**