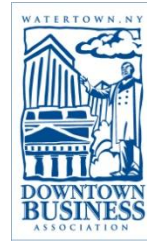




CITY OF WATERTOWN, NEW YORK

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PRESS RELEASE

For Immediate Release

NEW BID BREAKFAST DATE FINALIZED FOR MONDAY JUNE 24, 2019

The Watertown Downtown Business Association (DBA) and the City of Watertown are pleased to confirm that the BID Breakfast event will take place from **7:30-9 a.m.** on Monday, June 24, 2019 at the Empsall Building at 130 Court Street in Downtown Watertown. Doors will open at 7 a.m.

The event will be free to attend and will feature a guest speaker from the Gaffer District, a Business Improvement District (BID) in Corning, N.Y. The DBA and the City encourage members of the downtown business community to take advantage this opportunity to learn about the benefits and day-to-day operations of BIDs. A complimentary light breakfast will be served courtesy of the YMCA.

The event will feature an extended Question and Answer session. All questions about BIDs are welcome. To facilitate the most detailed answers possible, the DBA and the City encourage attendees to submit questions in advance if possible. If you would like to send an advance question, please send it to Geoff Urda at gurda@watertown-ny.gov by the end of the day on Wednesday, June 19, 2019.

To RSVP, please send an email to Patti Hopkins at phopkins@watertown-ny.gov. For further information or questions, please contact the DBA at watertowndba@gmail.com or call the City Planning Department at (315) 785-7740.