

**Watertown Empire Zone
Administrative Board Meeting
May 2007**

The Watertown Empire Administrative Board meeting was held on Wednesday, May 30, 2007, in the Council Chambers, City Municipal Building, 245 Washington Street, Watertown, New York.

Members Present: Chairman Peter Clough, James Fitzpatrick, Robert Lawlor, Joseph Butler, Peter Sovie, Deborah Cavallario, Thomas Cesta, William Welbourn, Joanne St. Croix

Also Present: Michael N'Dolo and Juliana Pyron of Camoin Associates

CALL TO ORDER

Meeting was called to order a 4:40 p.m.

APPROVAL OF MINUTES

Motion was made by Mr. Lawlor to approve the January ZAB meeting minutes. Motion was seconded by Mrs. Cavallario and carried with all voting in favor thereof.

TREASURER'S REPORT

Mr. Sovie presented the report, reviewing the financial statements.

Chairman Clough also advised that both the City and the Town have cut their funding by 50%.

Mr. Cesta asked what the bank fees of \$74.84 were for. Mr. Cesta will check with Mr. Mills on this.

Motion was made by Mr. Cesta to approve the treasurer's report. Motion was seconded by Mr. Lawlor and carried with all voting in favor thereof.

Invoices from Camoin Associates

Motion was made by Mr. Sovie to approve the invoices. Motion was seconded by Mr. Welbourn and carried with all voting in favor thereof.

APPLICATIONS FOR CERTIFICATION

- ✓ **Freeman Transportation Group Inc.**

Ms. Pyron reported to the board that this is a completely new business.

Questions were raised as to whether or not they are buying the land from themselves.

Ms. Pyron explained that they are currently leasing and would purchase the land for the new business.

Motion was made by Mr. Lawlor to approve the certification application for Freeman Transportation Group Inc. Motion was seconded by Mrs. Cavallario and carried with all voting in favor thereof except Mr. Cesta who abstained

✓ **1st National Beef and Brew**

Discussion was held relative to this business and the fact that it is in the downtown core and does qualify for certification.

Motion was made by Mr. Sovie to approve the certification application for 1st National Beef and Brew. Motion was seconded by Mr. Cesta and carried with all voting in favor thereof.

MARKETING

Review draft of New Marketing Brochure

Two draft brochures were presented to the board. Discussion was held relative to the photographs and map colors. Consensus was reached on the green map color. Consensus was also reached that they would use the photo showing the several buildings on Court Street instead of the front shot of the Paddock Arcade. The board did not care for the three photos grouped together on the inside of the brochure or the photo on the back of draft #2. It was agreed that Mr. Fitzpatrick will take pictures of: Renzi's in the City's Industrial Park, Car-Freshner in the County's Industrial Park, Woodruff Professional Building, 1st National Beef and Brew. Mr. Cesta will contact Renzi's and Car-Freshner for permission to take the photos. Discussion was held concerning using photos of Ft. Drum and JCC. Board members felt that photos of businesses should be used.

Mr. Fitzpatrick will get the photos to Ms. Pyron as soon as possible. When the new draft is prepared, Ms. Pyron will email copies to the members and they will make their decisions via phone.

Price Quote for Printing

Quotes from a non-local company were presented to the board. Board members expressed their desire to have it printed locally. Mr. Lawlor will get quotes from local printing companies for the offset printing costs. 1,000 brochures will be printed.

OTHER BUSINESS

Ms. Pyron advised the board that Judith Tholl from Empire State Development will be in Watertown on Tuesday, June 5th and would like to tour Watertown with members of the board at 9:30 a.m. Board members suggested meeting for lunch at the 1st National Beef and Brew. Mr. Cesta suggested the Black River Valley Club for the luncheon, as it would be easier to have discussions in one of their dining rooms. Mr. Cesta was put in charge of the event. Chairman Clough asked that Mrs. Corriveau be invited to attend.

Adjournment

Motion to adjourn was made by Mr. Cesta seconded by Mrs. Cavallario and carried with all voting in favor thereof.

Meeting adjourned at 5:23 p.m.

Donna M. Dutton
City Clerk