

**Watertown Empire Zone  
Administrative Board Meeting  
January 2007**

The Watertown Empire Administrative Board meeting was held on Wednesday, January 24, 2007, in the Conference Room, City Municipal Building, 245 Washington Street, Watertown, New York.

Members Present: Chairman Peter Clough, James Fitzpatrick, Robert Lawlor, Joseph Butler, Peter Sovie and Deborah Cavallario

Excused: Thomas Cesta, William Welborn and Phil Gaffney

Also Present: Michael N'Dolo and Juliana Pyron of Camoin Associates via conference call

**CALL TO ORDER**

Chairman Clough opened the meeting at 4:43 p.m.

**APPROVAL OF MINUTES**

**Motion was made by Mr. Lawlor to approve the December ZAB meeting minutes. Motion was seconded by Mr. Fitzpatrick and carried with all voting in favor thereof.**

**APPLICATIONS FOR CERTIFICATION**

✓ **Factory Square, LLC**

The board was advised that this business will be self storage units. It is a new business and renovations will be done to the building. Ms. Pyron told the board that she had talked with Mr. Gardner and, at this point, he is not confirming that apartments will be built upstairs. However, it wouldn't make any difference for the application. The cost benefit ratio is 6.8 to 1, but is located in the downtown area and therefore qualifies for the zone.

**Motion was made by Mr. Lawlor to approve the certification application for Factory Square, LLC. Motion was seconded by Mr. Fitzpatrick and carried with all voting in favor thereof.**

✓ **Walgreens Eastern Co. Inc.**

The board was advised that this retail store will have 21 jobs this year and up to 25 next year. It is located in the zone and has an 18 to 1 cost benefit ratio.

**Motion was made by Mr. Sovie to approve the certification application for Walgreens Eastern Co. Inc. Motion was seconded by Mrs. Cavallario and carried with all voting in favor thereof.**

✓ **Country Pride Treasures**

The board was advised that Country Pride Treasures had originally applied last year, but withdrew the application and then resubmitted this year. The owner is investing \$15,000 in craft making tools and will be creating one job this year. The business meets the minimum threshold required as it is located in the downtown.

**Motion was made by Mr. Sovie to approve the certification application for Country Pride Treasures. Motion was seconded by Mr. Butler and carried with all voting in favor thereof.**

**STATUS OF PENDING APPLICATIONS**

✓ **It's Image**

The board was advised that this business has not submitted a complete application.

**TREASURER'S REPORT**

Mr. Sovie presented the report, reviewing the financial statements.

**Motion was made by Mr. Fitzpatrick to approve the treasurer's report. Motion was seconded by Mr. Lawlor and carried with all voting in favor thereof.**

**Invoices from Camoin Associates**

Regarding the December invoice from Camoin, Mr. Sovie explained that this had not been received in the agenda packet. Mr. D'Nolo advised that to date the charges for Camoin are about \$16,000, which is well under budget.

**Motion was made by Mr. Fitzpatrick to approve the invoices. Motion was seconded by Mr. Butler and carried with all voting in favor thereof.**

**MARKETING**

**Status of New Marketing Brochure**

Mr. Fitzpatrick explained that he had typed up a short item from the Thousand Islands Travel Guide which is a descriptive paragraph about Watertown. He would like to see that added to the brochure.

Mr. Butler suggested making the map smaller to allow for the paragraph.

Mr. Fitzpatrick and Mr. Butler will have it completed by the next meeting.

**Scheduling Informational Workshops for 2007**

The board was advised that the workshops will be held on March 28<sup>th</sup>, the same day as the next meeting.

**OTHER BUSINESS**

**Samaritan Medical Center**

Discussion was held concerning the fact that SMC would like to apply for zone benefits. However, they do not meet the criteria. It is not in the zone and there is no way to get the zone to them.

**Motion to adjourn was made by Mr. Butler, seconded by Mr. Sovie and carried with all voting in favor thereof.**

Meeting adjourned at 5:20p.m.

Donna M. Dutton  
City Clerk