



## City Council Adjourned City Council Meeting June 13, 2011

1. Resolution No. 1, Approving Professional Services Agreement with Symphony Syracuse
2. Resolution No. 2, Approving Professional Services Agreement, Bernier, Car & Associates
3. Resolution No. 3, Readopting Fiscal Year 2010-2011 Tourism Fund and Capital Fund Budgets

### Work Session Agenda

#### Presentations:

1. Destination Marketing Proposal for Fiscal Year 2011-2012

Presentation by Gary DeYoung, Director of Tourism, TIITC

#### Discussion Items:

1. City Cave Exploration -  
Memorandum from Elliott Nelson, Confidential Assistant to the City Manager;  
June 10, 2011
2. Outdoor Skating Rink -  
Memorandum from Mary M. Corriveau, City Manager; June 10, 2011
3. Veterans' Memorial River Walk -  
Memorandum from Mary M. Corriveau, City Manager; June 10, 2011
3. Water and Sewer Rates –  
Memorandum from James E. Mills, City Comptroller; June 10, 2011

To: The Honorable Mayor and City Council  
From: Mary M. Corriveau, City Manager  
Subject: Agreement for Professional Services, Symphony Syracuse

Attached for City Council consideration is a Professional Services Agreement between the City of Watertown and Symphony Syracuse. This Agreement covers the Symphony Syracuse providing a concert on July 1, 2011, including fireworks, at Thompson Park.

As you are aware, the Syracuse Symphony has, in the past, performed at this annual "Concert in the Park." In light of the bankruptcy of the Syracuse Symphony, the musicians of the symphony have reformed into what is called Symphony Syracuse and are continuing to provide concerts throughout the region.

The City's role and support for this event has not changed, except that this year the City will serve as the conduit for paying Symphony Syracuse the money that has been raised in the community to support this year's event. I have attached a letter from Rande Richardson, Executive Director of the Northern New York Community Foundation, Inc. indicating that the Foundation will provide the City with the \$25, 240 to pay for the musicians, staging, lights, sound and fireworks.

A resolution approving the Agreement between the City of Watertown and the Symphony Syracuse has been prepared for City Council consideration.

Approving Agreement for Professional Services,  
Symphony Syracuse

Council Member BURNS, Roxanne M.  
 Council Member BUTLER, Joseph M. Jr.  
 Council Member MACALUSO, Teresa R.  
 Council Member SMITH, Jeffrey M.  
 Mayor GRAHAM, Jeffrey E.  
 Total .....

YEA	NAY

**Introduced by**

---

WHEREAS the City of Watertown is desirous to continue to support the "Concert in the Park" provided each year, and

WHEREAS Symphony Syracuse has agreed to provide professional services to support said "Concert in the Park", and

WHEREAS the services provided by the Symphony Syracuse promote a public purpose, and

WHEREAS the services promote the education, charity, health, and welfare of the citizens of the City of Watertown,

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Watertown hereby approves the Agreement for Professional Services between the City of Watertown and the Symphony Syracuse, a copy of which is attached and made a part of this resolution, and

BE IT FURTHER RESOLVED that City Manager Mary M. Corriveau is hereby authorized and directed to execute this Agreement on behalf of the City of Watertown.

**Seconded by**

---



P.O. Box 932 • Syracuse, NY 13202 • Phone: 315.218.0310 • Fax: 315.218.0311 • [SymphonySyracuse.org](http://SymphonySyracuse.org)

### Contract 005

AGREEMENT made this 28th day of May 2011, by and between SYMPHONY SYRACUSE and the City of Watertown. ("Presenter").

1. Symphony Syracuse agrees to perform the following concert(s):  
  
Evening Concert(s) on Friday, July 1, 2011 (Raindate: 7/6/11, Rain location- Watertown H.S.), at 8:00 PM, at Thompson Park, Watertown, New York, conducted by Conductor Daniel Hege. Concert repertoire will be as follows:
  - 1) Summer Orchestra concert- 8 PM
2. In consideration of the above services, Presenter agrees to pay Symphony Syracuse a special fee of Twenty-Five Thousand Two Hundred Forty Dollars (\$25,240.00), as follows: Payment in full is due at the conclusion of the performance. Compensation shall be by check or draft payable to "**SYMPHONY SYRACUSE**". Presenter and Symphony Syracuse agree that the fee described in this agreement is in furtherance of the mission of Symphony Syracuse, which is to foster and develop in the Central New York community an appreciation for the musical arts.
3. Symphony Syracuse's performance requirements are set forth on the attached information sheets, which are hereby incorporated into this agreement.
4. Presenter agrees that performance(s) shall not be broadcast or recorded without prior written consent of Symphony Syracuse, and agrees to take all reasonable measures to prevent photography and/or recording including videotaping by audience members. **FLASH CAMERAS ARE NOT PERMITTED UNDER ANY CIRCUMSTANCES.**
5. In the event that Symphony Syracuse's performance(s) shall be prevented by an Act of God, physical disability, the acts or regulations of public authorities or labor unions, strike, war, epidemic, interruption or delay of transportation service, or any other causes beyond Symphony Syracuse's reasonable control, Symphony Syracuse shall be under no liability for failure to perform, and the parties will make their best efforts to reschedule the performance(s) on a mutually agreeable date.
6. Presenter agrees to indemnify Symphony Syracuse against any and all damages and claims of every sort, to person or property, arising in connection with this event, and agrees to hold harmless from any and all liability, damages, claims, costs, expenses, attorney's fees, and/or judgments sustained by Symphony Syracuse which may arise incident to this agreement, to the extent that such injury or damage is not a result of the willful act or negligence of Symphony Syracuse, its agents, employees, or invitees.

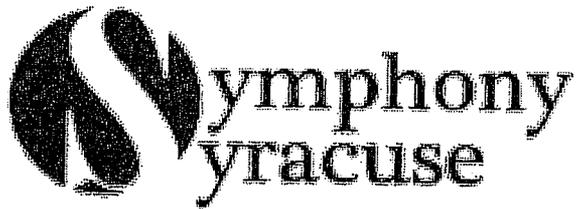
7. This agreement shall not be assigned by the Presenter without the prior written consent of Symphony Syracuse.

SYMPHONY SYRACUSE

PRESENTER

By \_\_\_\_\_  
Jon Garland  
Chairman, Board of Trustees

By \_\_\_\_\_  
Mary Corriveau, City Manager  
City of Watertown  
245 Washington St.  
Watertown, NY 13601



P.O. Box 932 • Syracuse, NY 13202 • Phone: 315.218.0310 • Fax: 315.218.0311 • [SymphonySyracuse.org](http://SymphonySyracuse.org)

## OUTDOOR PERFORMANCE TECHNICAL RIDER

### STAGE REQUIREMENTS

1. Stage, canopy, lights and sound will be provided by Symphony Syracuse.
2. Presenter will provide 150-amp single-phase power for stage sound and light purposes. (100-amp single phase is acceptable in some instances).
3. Temperatures less than 60 degrees Fahrenheit or higher than 90 degrees Fahrenheit will require both Symphony Syracuse and Presenter to find ways to help heat or cool the stage, including possible delay in performance, shortened performance, or other methods to help insure that the performance can continue.
4. All pre-concert activity must finish in time to allow musicians access to the stage at least 30 minutes prior to the performance.
5. Symphony Syracuse brings its own equipment, including chairs, stands, podium and percussion equipment, unless other arrangements have been made with Presenter in advance.

### PRODUCTION FACILITIES AND STAGEHANDS

1. Clear access and parking for two busses, one 28' Symphony Syracuse truck and several trucks to accommodate the stage, sound and lights. Access for the Symphony Syracuse Harpist and Percussion Members is requested for delivering and removing instruments.
2. Presenter agrees to provide three port-a-potties for musicians use only and accessibility to a dressing room nearby if requested by a member of the orchestra staff.
3. Symphony Syracuse will provide or sub-contract stagehands necessary to produce this concert. Presenter will provide any needed security personnel to assist with traffic, seating, vendors, or Presenter personnel. Local regulations may require union stagehands, Symphony Syracuse does not. Sub-contractor for sound/lights/stage will arrive early in the morning on the day of the concert, and should be provided proper direction by Presenter as regards to stage location and positioning along with providing access to the power source. Symphony Syracuse 's truck and stage crew will arrive approximately 3-4 hours prior to concert time for setup of musician's chairs, stands, etc. Load-out is immediately following concert.
4. Symphony Syracuse will provide all technicians to operate lighting and sound equipment.

5. Symphony Syracuse will provide access to sound equipment and the stage for pre-concert activities if needed. Presenter will insure that such pre-concert activities end no later than 30 minutes before the scheduled time of performance.

### **PUBLICITY AND PROGRAM**

1. The orchestra shall be billed as "**SYMPHONY SYRACUSE**". Symphony Syracuse's logo should be used in all paid advertising.
2. Symphony Syracuse will provide the Presenter with press kits, photographs, and other materials to assist in promoting the event. If additional promotional assistance is needed, contact the orchestra's Public Relations Department at (315) 218-0310 x801.

### **CONCERT LENGTH AND OVERTIME**

1. The concert will be programmed to conclude within 2-1/4 hours, including a 20-minute intermission. Presenter shall take all necessary measures to ensure that the concert may begin at the advertised time. Presenter's delays which cause the concert to end more than 2-1/4 hours from the advertised time may result in additional charges to Presenter for overtime and travel penalties.

### **RESTRICTIONS AND ADDITIONAL TERMS**

1. Presenter shall make every effort to prevent the unauthorized broadcasting, video of sound recording or the taking of photographs during the concert. **Flash photography is not permitted under any circumstances.**
2. This performance by Symphony Syracuse shall not be in conjunction with any other artist or performer without Orchestra's prior written consent.
3. Presenter agrees to pay all necessary local expenses in connection with this engagement, including grounds use, and amusement or other taxes or assessments, and to comply with all regulations and requirements of any national or local unions which may have jurisdiction over the materials or facilities related to the engagement. Symphony Syracuse will be responsible for rental of music and all performing rights and royalties. Program is subject to change.
4. Fireworks and any insurance needs, logistic requirements, or personnel expense associated with any fireworks shall be the responsibility of Symphony Syracuse. Symphony Syracuse agrees to coordinate any music cues with the fireworks as requested.

**AGREED:**

BY \_\_\_\_\_  
PRESENTER

DATE \_\_\_\_\_



# Northern New York Community Foundation, Inc.

June 8, 2011

Established 1929

Rande S. Richardson  
*Executive Director*

Mary Corriveau, City Manager  
Watertown Municipal Building  
245 Washington St., Room 302  
Watertown, NY 13601

## Board of Directors

Kenneth J. McAuliffe  
*President*

Cathy M. Pircsuk  
*Vice President*

Joseph W. Russell  
*Secretary/Treasurer*

William J. Bonisteel

Bernard H. Brown, Jr.

Michael J. Burgess

Judith J. Foster

Gregory A. Gardner

Susan B. Horr

Harold B. Johnson II

Linda S. Merrell

Laurel W. Pike

Catherine B. Quencer

Jay Stone

Peter E. Van de Water

D. Peter Van Eenenaam

Dear Mary,

As you know, the Community Foundation has been working closely with former Mayor Walker to secure sufficient funding to ensure that the annual **"Concert in the Park"** happens this year. Because of the generosity of several local businesses, organizations and individuals, this has become a reality. A temporary fund was established at the Foundation to collect those gifts.

So that you might proceed with completing the necessary arrangements required for the scheduled July 1, 2011 performance and fireworks, may this letter serve as assurance from the Foundation that an amount not to exceed \$25,240 will be available from the aforementioned temporary fund to reimburse the City for the musicians, staging, lights, sound and fireworks for the July 1, 2011 event, or for the July 6, 2011 raindate.

I appreciate all the City has done and will be doing to help coordinate this event. This truly is a collaborative effort, and, once again, the citizens of the North Country have risen to the occasion!

Sincerely,

Rande Richardson  
Executive Director



Res No. 2

June 10, 2011

To: The Honorable Mayor and City Council

From: Mary M. Corriveau, City Manager

Subject: Professional Services Agreement,  
Bernier, Carr & Associates

At the March 14, 2011 City Council Work Session, the City Council approved a conceptual design of the conversion of the current Aviary Building at the Thompson Park Zoo. The attached resolution approves the Professional Services Agreement with Bernier, Carr & Associates, Architects, Engineers and Land Surveyors P.C. which will provide the City with a detailed design from the concept plan submitted.

The City Engineering Department issued the RFP to three firms, with three proposals received and considered. City Engineer Kurt Hauk is recommending that the City Council approve the attached Professional Services Agreement with Bernier, Carr & Associates. The cost associated with this work is for a not-to-exceed amount of \$42,775.

After re-adoption of the Tourism and Capital Fund Budgets, an amount of \$42,775 will be available in the FY 2010-2011 for transfer from the Tourism Fund to the Capital Budget Fund to cover the costs associated with the design of the Aviary.

A resolution for Council consideration is attached.

# RESOLUTION

Page 1 of 1

Approving Professional Services Agreement,  
Bernier, Carr & Associates

Council Member BURNS, Roxanne M.  
 Council Member BUTLER, Joseph M. Jr.  
 Council Member MACALUSO, Teresa R.  
 Council Member SMITH, Jeffrey M.  
 Mayor GRAHAM, Jeffrey E.  
 Total .....

YEA	NAY

### *Introduced by*

---

WHEREAS the City Council of the City of Watertown desires to evaluate the design of the conversion of the current Aviary Building at the Thompson Park Zoo, and

WHEREAS the City of Watertown Engineering Department issued an RFP to three firms and received three responses, after reviewing the responses, City Engineer Kurt Hauk is recommending that the City enter into an Agreement for Professional Services with Bernier, Carr & Associates, Architects, Engineers and Land Surveyors P.C. for an evaluation and design for the conversion of the current Aviary Building at the Thompson Park Zoo,

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Watertown hereby approves the Professional Services Agreement between the City of Watertown, New York and Professional Services with Bernier, Carr & Associates, Architects, Engineers and Land Surveyors P.C., for a not to exceed amount of \$42,775, a copy of which is attached and made a part of this resolution, and

BE IT FURTHER RESOLVED that City Manager Mary Corriveau is hereby authorized and directed to execute the Agreement on behalf of the City Council.

### **Seconded by**

## **AGREEMENT FOR PROFESSIONAL SERVICES**

This Agreement dated this \_\_\_ day of June, 2011, by and between the City of Watertown, New York, a New York municipal corporation with principal offices located at 245 Washington Street, Watertown, New York 13601 (the "City"), and Bernier, Carr & Associates, Architects, Engineers and Land Surveyors P.C., a New York professional corporation with principal offices located at 327 Mullin Street, Watertown, New York 13601 ("Architect").

### **RECITALS**

WHEREAS, on April 5, 2011, the City issued a Request for Proposals, providing a scope of work for the provision of professional architectural/engineering services in connection with the conversion of the Aviary at the Thompson Park Zoo to an exhibit area; and

WHEREAS, Architect responded to the Request for Proposals by a document entitled "Fee Proposal" dated April, 2011, responding to the scope of work to be performed, providing a schedule of fixed fees for services by Phase, and containing a fixed fee for those services; and

WHEREAS, the City and Architect desire to enter into an Agreement for the provision of the professional services outlined in the Architect's Fee Proposal dated April 2011; and

WHEREAS, the provision of architectural/engineering services are professional services within the meaning of the New York General Municipal Law; the parties agree as follows:

## AGREEMENT

### **1. Scope of Services.**

The scope of services to be performed by Architect for the City in connection with the Aviary Conversion is as set forth on the scope of work dated 5 April 2011, a copy of which is attached as Exhibit "A." The total Not-to-Exceed fees to the City for the services to be performed, allocated by Architect to each identified Phase of Work, is as outlined in Architect's Fee Proposal attached as Exhibit "B".

Services will consist of final design and will include preparation of plans, specification, and engineers estimate. The City will submit the final plans for approval by the City of Watertown Codes Department. The phase is completed with a "Final Design/Pre-Bid Meeting" and project bidding. It will include answers to contractor questions, issuance of addenda as required, attendance at the bid opening, preparation of the bid tabulation, and a recommendation of award letter.

The professional services agreement does not include any services provided after award of the bid to the contractor. If project management is not handled "in-house", the City reserves the right to enter into a separate agreement for construction management or construction inspection services. The City makes no assurance that the design firm will be selected for project management services

As such the Architect's services under this Agreement shall be deemed complete no later than the end of the Bidding or Negotiating Phase; Architect shall have no design or shop drawing review obligations during construction; Owner assumes all responsibility for the application and interpretation of the Contract Documents, contract administration, construction observation and review, and all other necessary Construction Phase architectural

and professional services; and Owner waives any claims against the Architect that may be connected in any way thereto.

Architect shall provide qualified personnel to perform the assigned work. At all times relevant to this Agreement, Architect's employees shall be regarded as its employees, and not City employees. Accordingly, Architect shall be responsible for the payment of all wages, as well as insurances (including Workers' Compensation and disability insurance), and for any and all safety issues pertaining to its employees.

Architect shall maintain commercial general liability coverage during its performance of the services outlined at Exhibit "A", in the minimum amount of \$1,000,000 per person/\$2,000,000 in the aggregate, naming the City as an additional insured. Architect shall provide the City with a certificate of insurance evidencing this coverage prior to commencing work.

## **2. City Representative.**

The City Engineer of the City of Watertown shall be the City's approval authority for all services to be performed under this Agreement. The City Engineer shall designate a City representative from whom all assignments to Architect shall be issued and to whom all reports concerning the engineering services to be performed pursuant to this Agreement shall be provided. The City Engineer's designation of the City's representative shall be in writing.

**3. City to Provide File Documents.**

The City shall provide the Architect with complete access to the City's file documents concerning the existing aviary facility. It is anticipated that copies of relevant documents will be provided by City staff. When originals are provided, Architect shall return any original documents upon completion of the task for which they were made available.

**4. City Property.**

All documents, reports, studies, recommendations, plans, and/or instruments of services prepared by Architect and provided to the City, both written and electronic, shall become the property of the City upon provision.

**5. Term of Agreement.**

The performance of services by Contractor shall commence on signing this Agreement. All services required to be performed pursuant to this Agreement shall be performed, to the City Engineer's satisfaction, no later than September 30, 2011.

**6. Payment.**

The Architect shall submit monthly progress payments for hours worked and reimbursable expenses incurred during that monthly period.

**7. Disputes.**

The venue of any dispute under this Agreement shall be in the New York State Supreme Court in and for Jefferson County, New York.

**8. Notices.**

To the City:                   Watertown City Manager  
                                      City of Watertown  
                                      245 Washington Street  
                                      Watertown, New York 13601

To the Architect:           Bernier, Carr & Associates, P.C.  
                                      Mari L. Cecil, A.I.A., C.S.I., Vice President  
                                      327 Mullin Street  
                                      Watertown, New York 13601

WHEREFORE, the parties have signed this Agreement this \_\_\_\_ day of June, 2011.

CITY OF WATERTOWN

By: \_\_\_\_\_  
      Mary M. Corriveau  
      City Manager

BERNIER, CARR & ASSOCIATES, P.C.

By: \_\_\_\_\_  
      Mari L. Cecil, A.I.A., C.S.I.  
      Vice President

SCOPE OF WORK  
AVIARY BUILDING CONVERSION  
5 April 2011

I. Project Description:

The Aviary Building Conversion Project entails the evaluation and design for the conversion of the current Aviary Building at the Thompson Park Zoo to an enclosed space for an open exhibit and demonstration area. Typical uses may be: rotating exhibits, demonstrations, and school field trip presentations. The Zoo Director has presented a conceptual design of the conversion to the City Council which was approved. Since this structure is owned by the City of Watertown, it is now seeking to perform detailed design from the concept plan.

II. Project Construction Scope:

1. Remove the existing fence enclosure, wood panels, etc. down to the existing steel support frame, and remove the interior components of the aviary to facilitate the conversion. Repaint existing steel.
2. Install or upgrade services for electric, natural gas, water and sanitary sewer as required to meet the proposed demands of the facility.
3. Install concrete flooring, provide ADA accessible entrances, install an ADA restroom facility, enclose the structure with translucent panels and a standing seam roof, and install wall and floor treatments.
4. Install electrical, HVAC, fire alarm and sprinkler systems as required by code and use.
5. Install any "green technologies" incorporated into the project, i.e. solar panels.

III. Additional Design Tasks:

These tasks are to be incorporated into the design:

1. Provide an updated pre-design report that includes the following:
  - a. A revised estimate of the project costs based on the expanded scope.
  - b. A preliminary estimate of annual operations and maintenance costs for the upkeep of the structure.
  - c. A review of potential impacts and possible remediation measures resulting from enclosing the structure. Areas of concern may include:
    - 1) Interior temperature and humidity in summer and winter

- 2) Expansion and contraction of panels during daily warming and cooling cycles on opposing building faces.
2. Perform load calculations on the steel framework, support structure, and the proposed wall and roof materials.
3. Evaluate the structure for the use of green technologies (solar panels, etc.)
4. Evaluate structure for an expansion, approx. 10' at one end, to house an exhibit area.

#### IV. Proposed timeline and required delivery date:

1. Proposals due to Engineering Department: 26 April 2011.
2. Professional services agreement approved by Council: 16 May 2011.
3. Pre-design Update Report due: 6 June 2011.
4. Preliminary design submitted: 15 July 2011.
5. PS&E submitted: 19 August 2011.
6. Construction bids received: 20 September 2011.
7. Bid recommendation issued: 27 September 2011.

#### V. Construction Management:

The professional services agreement does not include any services provided after award of the bid to the contractor. If project management is not handled "in-house", the City reserves the right to enter into a separate agreement for construction management or construction inspection services. The City makes no assurance that the design firm will be selected for project management services.

City of Watertown

Section 6

Fee Proposal

Bernier, Carr & Associates believes that there will be a direct benefit to the City if the proper amount of time and money is allocated for quality Professional Services at the project conception. **It has been our longstanding opinion that the selection of the Architect is the single most critical decision affecting the project's ultimate success.** It has long been the basic philosophy of our firm that we do not wish to lose a commission due to the fee nor do we wish to receive a commission based upon fee alone.

Our fee would be in general accordance with accepted industry standard fees for Professional Services. We have negotiated a wide variety of Fee and Compensation Agreements with our many different clients. Each Agreement reflects the Owner's requirements as well as the experience of the Bernier, Carr & Associates' team and our understanding of the design process.

We have provided the information requested in your Request for Proposal, specifically the hourly rates. As important, we have provided information in the form of a fee schedule that would form the basis for negotiations with the City after selection.

Our fee for the Aviary Project is broken down by phase on following pages.

**City of Watertown**

**Thompson Park - Aviary Conversion**

	Project Manager	Project Architect/ Principal	Structural Engineer	Mechanical Engineer	Elect. Engineer	Site Engineer	CADD	Clerical	Printing	Total Fee
<b>Phase 1 - Pre-design Report Update</b>										
Review Previous Consultant's Report	0	2	2	2	2	2	0	0	0	
Verification of Existing Conditions	0	4	4	2	2	2	0	0	0	
Preparation of Pre-design Update Report	0	6	2	2	2	2	0	8	0	
<i>Total Hours</i>	0	12	6	4	4	4	0	8	0	
<i>Hourly Rates</i>	\$ 95	\$ 140	\$ 120	\$ 120	\$ 120	\$ 90	\$ 75	\$ 50	\$ 50	
<b>Subtotal Phase 1</b>	\$ -	\$ 1,680	\$ 720	\$ 480	\$ 480	\$ 360	\$ -	\$ 400	\$ -	\$ 4,120
<b>Phase 2 - Preliminary Design</b>										
Verification of Existing Conditions	0	2	2	2	2	2	0	0	0	
Structural Review of Existing Building	0	0	4	0	0	0	0	0	0	
Code Compliance Review	0	4						4	0	
Preliminary Drawings	0	8	2	2	2	2	40	0	1	
Engineer's Estimate	2	2		2	2	2		0	0	
Preliminary Review Meeting with City Engineering and Code Office	2	2	0	0	0	0	0	0	0	
<i>Total Hours</i>	2	18	8	6	6	6	40	4	1	
<i>Hourly Rates</i>	\$ 95	\$ 140	\$ 120	\$ 120	\$ 120	\$ 90	\$ 75	\$ 50	\$ 50	
<b>Subtotal Phase 2</b>	\$ 190	\$ 2,520	\$ 960	\$ 720	\$ 720	\$ 540	\$ 3,000	\$ 200	\$ 50	\$ 8,900
<b>Phase 3 - Final Design</b>										
Preparation of Contract Documents	0	0	0	0	0	0	120	0	0	
Preparation of Technical Specifications	0	8	8	6	6	6	0	8	0	
Bid Document Coordination with City	2	0	0	0	0	0	0	0	0	
Update Engineer's Estimate	2	0	0	0	0	0	0	2	0	
Final Design Meeting	2	2	0	0	0	0	0	0	2	
<i>Total Hours</i>	6	10	8	6	6	6	120	10	2	
<i>Hourly Rates</i>	\$ 95	\$ 140	\$ 120	\$ 120	\$ 120	\$ 90	\$ 75	\$ 50	\$ 50	
<b>Subtotal Phase 3</b>	\$ 570	\$ 1,400	\$ 960	\$ 720	\$ 720	\$ 540	\$ 9,000	\$ 500	\$ 100	\$ 14,510

**City of Watertown**

**Thompson Park - Aviary Conversion**

	Project Manager	Project Architect/ Principal	Structural Engineer	Mechanical Engineer	Elect. Engineer	Site Engineer	CADD	Clerical	Printing	Total Fee
<b>Phase 4 - Bidding</b>										
Pre-Bid Meeting	2	2	2	2	2	2	0	0	0	
Respond to Bid RFI's	6	0	0	0	0	0	0	0	0	
Addenda	0	12	2	2	2	2	0	8	0	
Bid Opening	0	0	0	0	0	0	0	0	0	
Bid Review	0	4	0	0	0	0	0	2	0	
Bid Award Meeting	0	2	0	0	0	0	0	0	0	
<i>Total Hours</i>	8	20	4	4	4	4	0	10	0	
<i>Hourly Rates</i>	\$ 95	\$ 140	\$ 120	\$ 120	\$ 120	\$ 90	\$ 75	\$ 50	\$ 50	
<b>Subtotal Phase 4</b>	<b>\$ 760</b>	<b>\$ 2,800</b>	<b>\$ 480</b>	<b>\$ 480</b>	<b>\$ 480</b>	<b>\$ 360</b>	<b>\$ -</b>	<b>\$ 500</b>	<b>\$ -</b>	<b>\$ 5,860</b>
<b>Construction Phase (Note: this does not include Construction Management Services)</b>										
Pre-Construction Meeting	6	0	0	0	0	0	0	0	0	
Site Meetings (6 each)	6	0	0	0	0	0	0	0	0	
Construction RFI's	3	0	2	1	1	1	1	0	0	
Submittals	0	3	3	3	3	3	3	0	0	
Payment Requisition Review	0	8	0	0	0	0	0	0	0	
Change Orders	4	4	0	0	0	0	0	0	0	
Closeout	4	0	0	0	0	0	0	0	0	
Correspondence	8	8	0	0	0	0	0	0	0	
<i>Total Hours</i>	31	23	5	4	4	4	4	0	0	
<i>Hourly Rates</i>	\$ 95	\$ 140	\$ 120	\$ 120	\$ 120	\$ 90	\$ 75	\$ 50	\$ 50	
<b>Subtotal Construction Phase</b>	<b>\$ 2,945</b>	<b>\$ 3,220</b>	<b>\$ 600</b>	<b>\$ 480</b>	<b>\$ 480</b>	<b>\$ 360</b>	<b>\$ 300</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 8,385</b>
<b>Subtotal</b>										<b>\$ 8,385</b>
<b>Other</b>										
Asbestos Survey										TBD
Reimbursable Expense - Printing										\$ 1,000
<b>Subtotal Other</b>										<b>\$ 1,000</b>
<b>Total Estimated Time and Cost of Architectural/Engineering Services</b>										<b>\$ 42,775</b>

Res No. 3

June 10, 2011

To: The Honorable Mayor and City Council  
From: James E. Mills, City Comptroller  
Subject: FY 2010-11 Tourism and Capital Fund Budget Re-adoptions

Included in the City Council agenda is a contract with Bernier Carr and Associates in the amount of \$42,000 for the design of the Aviary. The attached resolution re-adopts the tourism fund budget to include an appropriation for this contract as it was not included in the original Tourism Budget for Fiscal Year 2010-11 and the FY 2010-11 Capital Fund Budget to include the design of the Aviary.

The Tourism fund balance as of the end of last fiscal year was \$159,840 of which \$100,000 was appropriated to the FY 2010-11 Tourism budget which leaves \$59,840 of un-appropriated fund balance. Earlier in the fiscal year City Council did appropriate \$5,000 of the un-appropriated fund balance for the Public Benefit Services agreement with the Disabled Persons Action Organization. The Proposed FY 2011-12 Tourism Fund Budget appropriated \$8,900 of the un-appropriated fund balance. It is staff's recommendation to appropriate the majority of the remaining un-appropriated fund balance for the design of the Aviary.

**RESOLUTION**

Page 1 of 1

Readopting Fiscal Year 2010-11  
Tourism Fund and Capital Fund Budgets

Council Member BURNS, Roxanne M.  
Council Member BUTLER, Joseph M. Jr.  
Council Member MACALUSO, Teresa R.  
Council Member SMITH, Jeffrey M.  
Mayor GRAHAM, Jeffrey E.  
Total .....

YEA	NAY

***Introduced by***

---

WHEREAS on June 7, 2010 the City Council passed a resolution adopting the Budget for Fiscal Year 2010-11, of which \$305,825 was appropriated for the Tourism Fund and \$6,445,520 for the Capital Fund Budget, and

WHEREAS on April 4, 2010 City Council passed a resolution re-adopting the Tourism Fund Budget for Fiscal Year 2010-11 in the amount of \$310,825 and

WHEREAS on May 16, 2010 City Council approved a contract with Bernier and Carr Associates for the design of the Aviary building in the amount of \$42,000,

NOW THEREFORE BE IT RESOLVED by the City Council of the City of Watertown, New York that it hereby re-adopts the Capital Fund Budget for Fiscal Year 2010-11 in the total amount of \$6,497,520 and

BE IT FURTHER RESOLVED by the City Council of the City of Watertown, New York that it hereby re-adopts the Tourism Fund Budget for Fiscal Year 2010-11 to the total amount of \$352,825 and

BE IT FURTHER RESOLVED by the City Council of the City of Watertown that the following adjustments be included in the re-adopted Tourism Fund Budget.

<u>Revenues</u>	
Appropriated Fund Balance	<u>\$ 42,000</u>
Total	<u>\$ 42,000</u>
 <u>Expenditures</u>	
CT 9950.0900 Transfer to Capital Fund	<u>\$ 42,000</u>
Total	<u>\$ 42,000</u>

**Seconded by**



**2011 Destination Marketing Proposal  
to  
City of Watertown  
From  
1000 Islands International Tourism Council**

**Background:**

The 1000 Islands International Tourism Council works as the “destination marketing organization” for the region including all of Jefferson County and neighboring Ontario communities along the St. Lawrence River.

As such, it engages in marketing projects designed to attract visitors to the region from outside the area. The Council’s marketing projects leverage buy-in from governments, non-profits and business partners.

In 2011, the Council’s total budget goal is \$989,000. Over half of that budget comes from the two largest investors in the Council. The 1000 Islands Bridge Authority/Federal Bridge Corporation of Canada provides staff and services. Jefferson County provides a program grant in the amount of \$300,000. This year’s funding from State of New York Matching funds program is \$81,836.

The balance of funding comes from State or Provincial grants and the many organizations who, like the City of Watertown, “buy-in” to the Council’s programs.

As the official Jefferson County Tourism Promotion Agency, the 1000 Islands International Tourism Council includes promotions of Watertown based attractions, events and hospitality services in all its regular programs. The buy-in list is for additional exposure or support of special projects.

## **2010 City of Watertown Buy-ins for Destination Marketing Proposal**

### **General Consumer Marketing:**

#### **2011 Summer Marketing Program**

*\$8,750 for major partner position*

The TIRTDC will place about \$100,000 in cooperative television advertising in key markets including Rochester, Buffalo, Syracuse, Scranton/Harrisburg and Ottawa. For 2011, plans also call for placement of \$25,000 in online banner ads on key websites in Eastern Ontario and Central Pennsylvania.

Partnership packages have been developed for the summer campaign. Utilizing cable systems and broadcast channels, over 5,000 TV spots are expected to be aired. A total of 2,500,000 banner impressions will be made as part of the websites buy. Each major partner receives coverage in a rotation of the TV cooperative ads, impressions in a rotation of the online campaign, a feature in the summer calendar of events tabloid (12,000 copies), a featured position on the campaign landing-site (getaway1000.com) and positions in the summer coupon booklet (12,000 copies).

#### **2012-13 International Travel Guide**

*\$5,500 for a full page ad in color*

The Council's main consumer travel piece is the *1000 Islands International Travel Guide*. 300,000 copies of the Guide are published. The guides are direct mailed to all advertising inquiries, as well as the previous year's inquiries. The Guide is carried as an official publication in both New York and Ontario welcome centers. Thousands are distributed at consumer shows by the TIRTDC and cooperating partners

It should be noted that editorial content about the City and local businesses is underwritten by the Council's Jefferson County grant. This request is for display ad space which will be designed to the City's specifications and can highlight a number of tourism sites in Watertown.

#### **2012-2013 Seaway Trail "Journey" Magazine**

*\$2,600 – 2/3 page ad*

The Seaway Trail annually publishes its *Journey* magazine covering communities and activities along the Seaway Trail from Massena to Erie, Pennsylvania. A 2/3 page ad would promote Watertown in this publication with a press run of 200,000.

## **Military Marketing**

### **Pentagon Travel Shows**

*\$1,700 underwriting*

The Council regularly exhibits at a number of travel, sports and trade shows. These include sports shows in Western New York and New Jersey, the boat show in Toronto, the New York State Society of Association Executives Meetings Showcase and several motorcoach events in the Northeast states. The Council also places its literature at other shows through cooperative exhibits with several organizations.

In recent years, the City has provided partial support of the Council's exhibit at the spring and fall Pentagon Travel Shows. Staff working the booth felt that the response has been very good and is improving.

### **Military Visitor Supplement**

*\$2,000 underwriting*

The City has assisted with the expense of two editions of a Visitor Guide Supplement for the Military Audience have been produced. The guide is regularly distributed on post and the supply of the current edition is expected to last through the fall of 2011. Plans will be made during the summer of 2011 for another edition. The City provided \$4,000 in underwriting against about \$15,000 in expenses for the last addition. Based on the City's leadership, several other communities have come forward to participate. For the 2012, edition the Council is requesting \$2,000 in underwriting.

## **Eastern Ontario Target Marketing**

### **Watertown Canadian Shop, Stay & Save:**

*Total investment goal \$28,000 (underwriting requested from City: \$14,000)*

With the Canadian dollar continuing to trade above par, the Watertown Area has proven to be very attractive to Canadian shoppers from throughout eastern Ontario.

In 2010, the Council received \$14,000 in support from the City and Town of Watertown to conduct a fall marketing effort targeting Ontario Shoppers. Working with the Watertown Times, a 16-page tabloid was produced and inserted into newspapers in Ottawa, Kingston, Brockville and Gananoque (115,000 copies total).

Display ads (4 column by 8") were taken during September and October in Ottawa, Kingston and Brockville Newspapers.

The visitwatertown.com website was re-designed around the shopping promotion and \$1,024 in Google Adwords targeted eastern Ontario communities.

A similar program is proposed for 2011. Based on input from stakeholders, some adjustments will be made, including beginning the program earlier.

## **Notes regarding on-going projects:**

### **www.visitwatertown.com**

This site is used as a “landing page” for promotions of Watertown. The site annually receives various updates and could be updated to include expanded information on some featured City destinations, such as the Flower Library, Zoo, Historical Society and parks.

### **Watertown Visitors Map**

An 11” x 17” color map of the Watertown Area is produced for use in providing directions to visitors. The map includes street level details along with the locations of hotels, major shopping areas and points-of-interest. Hotel desks and other visitor service areas receive the maps in pads of 50.

### **Brochure Distribution**

The Council is very active in brochure distribution. It regularly stocks literature displays in two I-81 rest areas in Jefferson County, operates the Welcome Center at the Thousand Islands Bridge and mails tens of thousands of “visitor kits” annually. The literature projects in this proposal are backed by that distribution system and other City attractions are encouraged to take advantage of the distribution as well.

### **Black River Marketing**

With the support of the City and State of New York through the Blueway initiative coordinated by the Tug Hill Commission, a number of Black River marketing projects have been implemented and continue.

- Black River Guide
- BlackRiverNY.com
- Black River Public Relations Resources

### **Watertown – 1000 Islands Dining Guide**

This spring, the Council cooperated with the Watertown Times in their production of a dining guide for the region. The guide was produced as an insert to the Times and an over-run is being used at the Council’s information displays and on Fort Drum.

**2011 Marketing Proposal Cost Summary:**

2010-11 Summer Marketing Program, Major Partner .....	\$8,750
1000 Islands International Travel Guide Ad.....	\$5,500
Seaway Trail Journey Magazine .....	\$2,600
2010 Pentagon Travel Shows .....	\$1,700
Military Visitor Supplement Underwriting .....	\$2,000
Watertown branded Eastern Ontario Marketing.....	\$14,000
<b>Total .....</b>	<b>\$34,550</b>

## Working Budget

### Watertown Shop, Stay & Save Promotion

	Date	Size		Cost	Circulation
<b>Ottawa Citizen</b>					
Daily	Sept. 15	5 col.	8.25"	\$ 1,150.00	128,000
Daily	Sept. 28	5 col.	8.25"	\$ 1,150.00	128,000
Boomer Section	Oct	half	page	\$ 2,100.00	128,000
				<b>\$ 4,400.00</b>	
Tabloid Distribution				\$ 3,480.00	53,174
<b>Ottawa Total</b>				<b>\$ 7,880.00</b>	

<b>Brockville Recorder &amp; Times (Sun Media)</b>					
Daily	Sept. 21	4 col.	8"	\$ 649.60	11,000
Extra	Sept. 23	4 col.	8"	\$ 162.40	15,000
Daily	Sept. 28	4 col.	8"	\$ 649.60	11,000
Extra	Sept. 30	4 col.	8"	\$ 162.40	15,000
Daily	Oct. 5	4 col.	8"	\$ 649.60	11,000
Extra	Oct. 7	4 col.	8"	\$ 162.40	15,000
				<b>\$ 2,436.00</b>	
Brockville Tabloid Distribution				\$ 1,591.73	25,611
Gananoque Reporter Tab Distributon				\$ 248.60	4,000
<b>Brockville Total</b>				<b>\$ 4,276.33</b>	

<b>Kingston Whig</b>					
Daily	Sept. 16	4 col.	8"	\$ 815.64	22,000
Daily	Sept. 30	4 col.	8"	\$ 815.64	22,000
				<b>\$ 1,631.28</b>	
Tabloid Distribution				\$ 2,271.30	30,000
				<b>\$ 3,902.58</b>	

<b>Online</b>					
Google Display	per click			\$ 1,024.00	

<b>Tabloid Production</b>					
Watertown Daily Times				\$ 8,737.70	115,000
Trucking				\$ 1,250.00	
<b>Production Total</b>				<b>\$ 9,987.70</b>	

<b>Visitwatertown.com</b>					
Redesign by Riverside Media				\$ 3,000.00	

\$ 30,070.61



Best Western – Big Lots – Kohl’s – Cracker Barrel – Lowes – TJMaxx – Kmart  
 Hampton Inn – Staples – Fort Pearl – Gander Mountain  
 Sam’s Club – Cracker Barrel – Walgreens – Sears – Salmon Run Mall – BonTon  
 Holiday Inn Express – Best Buy – Home Depot – Michaels – Comfort Inn  
 Ramada – Ollie’s Bargain Outlet – Raymore & Flanigan – Dr. Guitar Music  
 Kinney Drug – Walgreens – Aven Shoes – Red Lobster  
 Texaco – Sboros – Cavallario’s – Cucina – TGI Fridays – Cheney Tire  
 Paddock Arcade – Cook’s Jewelers – Public Square – JCPenney – Target  
 River Adventurers’ Shop – West Marine – Pier 1 Imports – Art’s Jug – Abbey Carpet  
 Buffalo Wild Wings – North Country Music – Travelodge – White’s Lumber  
 Perrywinkle’s Jewelry – West Marine – Pier 1 Imports – Art’s Jug – Abbey Carpet

# WATERTOWN NEW YORK

*Shop, Stay & Save*



*An easy fall getaway – just across the border*

This fall, plan a *Shop, Stay and Save* trip to Watertown, New York. You’ll find a huge variety of retailers in Salmon Run Mall and the Downtown District, plus all the national “big box” chains like TJ Maxx, Target, and Kohl’s.

A trip to Watertown is all about convenience, selection and value, with hotels, restaurants and stores offering friendly service and great deals at competitive prices.

Make the easy drive, just 50KM south of the 1000 Islands Bridge off the 401 on Interstate 81.

*Information, Events & Offers at:*  
**VISITWATERTOWN.COM**





### Visit Watertown, New York



The city of Watertown is the burgeoning urban center of Northern New York, with the modern conveniences of national chain stores, restaurants and hotels co-existing with a healthy community of independent shops, dining and recreational services that provide local flavor and friendly atmosphere.

One of Watertown's true treasures – the Black River – is just steps from the shops and restaurants of downtown Public Square. Seven miles of whitewater rafting, a state of class III and IV rapids offer thrilling and reliable adventures from spring through fall. The Black has several great play spots for kayakers and has hosted national competitions. It's not unusual to find top-ranked world-class kayak competitor Eric Jackson downtown practicing his moves on the water.

Every year, thousands of visitors enjoy guided whitewater rafting trips with several professional outfitters leaving from downtown Watertown. Easily accessible trails offer visitors the chance to hike, hike or fish along the Black's shoreline.



The City's beautiful, landscaped design of Thompson Park overlooks downtown, the Black River Valley and eastern Lake Ontario. Nestled in the park, you'll find the New York State Zoo. This vibrant, interactive and FUN attraction is the world's only Zoo specializing in the animals of New York State. Get nose-to-nose with a black bear, discover the humorous antics of vulturina, climb into a life-size eagle's nest or crawl into a real bat cave – as bats fly over your head!

Winter is an amazing Watertown time to enjoy an exhilarating and downhill skiing to Dry Hill, an exhilarating and Nordic skiing to Thompson Park, and an exhilarating across the nearby Tug Hill Plateau – which gets nearly 300 inches of snowfall annually!

Consider Watertown the front step to the great outdoors. Conveniently close are some of the best – and most popular – outdoor recreation destinations in the world. The Great Lake Ontario, St. Lawrence River and Tug Hill Plateau are less than a half-hour away. A couple hours down the road, you can be in the high peaks of the Adirondack Park. Even better, you don't have to leave the city limits to find some of the best outdoor recreation in New York.

#### VISITOR INFO



View Watertown & The 1000 Islands Visitor Guides Online... [Click Here](#)

View The Fall Watertown 2010 Shopping Guide Below



#### 1000 Islands International Tourism Council

4377a Colina Landing  
 Alexandria Bay, New York 13607  
 Phone: (609) 847-5280  
 Email: info@1000islands.com

Copyright © 2011  
 All Rights Reserved

Log In

Website: [www.1000islands.com](#)

## 2010 Programs Report





## Spring Advertising

### Early 2010 print ads reached 8,000,000 readers

The TIRTDC's 2010 advertising started with a series of print placements in January-June. The program included general consumer publications, as well as publications targeting the fishing and boating community.

Partial page ads in consumer magazines were placed at substantial discounts as part of multi-page buys coordinated by the New York State Tourism Promotion Agencies Council.

A few of the ads, such as *Faeries* and *National Geographic Traveler*, were placed in editions that included 1000 Islands features.



**1000 ISLANDS**  
*Endless Shorelines*

On the pristine shores of the St. Lawrence River and Lake Ontario, discover a place blessed with natural beauty and rich heritage. Visit museums, historic castles, forts and lighthouses. Stroll the streets of charming waterfront villages. Enjoy scenic cruises.

Order your free visitor kit: **800-847-5263**  
**VISIT1000ISLANDS.COM**



**1000 ISLANDS**  
*Legendary Fishing*

Tournament-quality fishing on Lake Ontario and the St. Lawrence River for salmon, trout, bass, musky, northern and walleye.

NEW YORK, USA  
ONTARIO, CANADA

**800-847-5263**  
free fishing & hunting guidebook  
**VISIT1000ISLANDS.COM**

Media	Issue Date	Size	Circulation
Destinations of New York State	Annual	Half	25,500
Seaway Trail Journey	Annual	Two thirds	200,000
Great Lakes Scuttlebutt	Winter	Quarter	25,000
Field & Stream	March	1 col. 3"	1,500,000
New York Times Magazine	April	Ninth	1,600,000
Field & Stream	April	1 col. 3"	1,500,000
Field & Stream	May	1 col. 3"	1,500,000
National Geographic Traveler	May	Sixth	405,000
Faeries	May	Half	40,000
AAA Car & Travel	June	Sixth	940,000
Audubon Magazine	June	Sixth	375,000
Ottawa Family	Summer	Half	40,000

## Multi-media Summer Campaign

### Cooperative Partners supported TV and Internet campaign

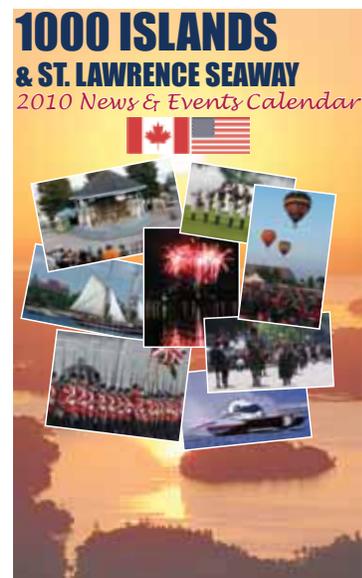
The TIRTDC partnered with attractions and communities for the summer campaign. The campaign included television ads on broadcast and cable in New York, Ontario and Pennsylvania markets. Versions of the spots were produced using a regional image “doughnut” and featured a partner message. A total of 2498 spots aired (top right).



In addition to the television ads, the campaign used banner ads in the Pennsylvania, Rochester and Ontario markets. The Pennsylvania banner ads took advantage of “sponge cell” technology that allows users to view a video or request an information kit directly from the banner link (center right).



The campaign also utilized a landing site at get-away1000.com to reinforce the messages conveyed in television and banner ads and provide partners with a “first shot” at the responding consumers. The site received 6,600 unique visits. During the campaign, 7,300 information kits were requested. Kits included the Travel Guide, a coupon booklet and the summer events tabloid. Partners received feature articles in the events tabloid (below right).

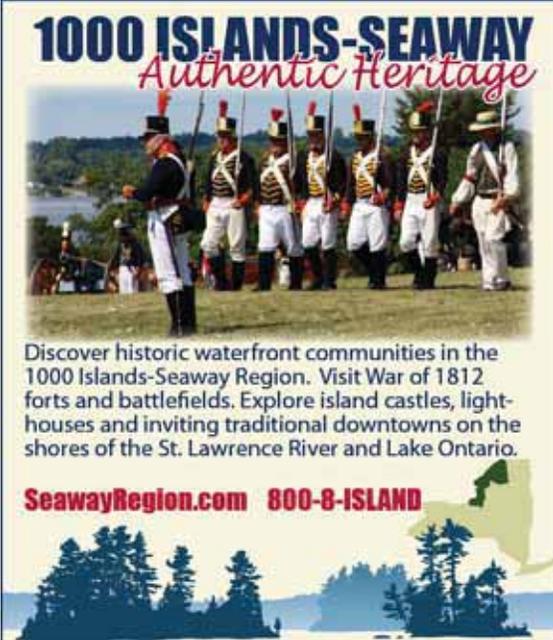


## Fall Print Advertising

### 1000 Islands - Seaway Region ads appeared in New York Times Magazine and Northeast Sunday inserts

The I Love New York program sponsored two ads for each of its tourism regions during the fall season. A quarter page ad appeared in the New York Times Magazine in September. The copy for that ad used the theme of "Country Roads & Rivers." The open rate value for a color ad in the Times Magazine is about \$30,000.

Another quarter page ad was run on October 10th as part of the "America's Best Vacations" insert program appearing in Northeast Sunday newspapers.

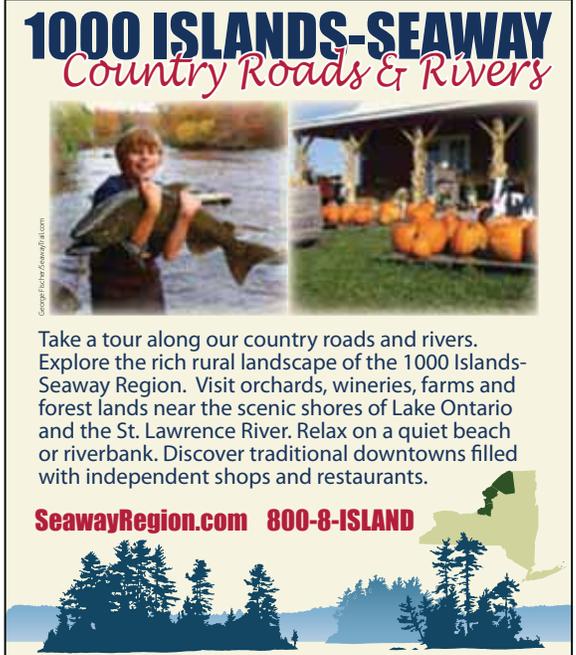


**1000 ISLANDS-SEAWAY**  
*Authentic Heritage*

Discover historic waterfront communities in the 1000 Islands-Seaway Region. Visit War of 1812 forts and battlefields. Explore island castles, lighthouses and inviting traditional downtowns on the shores of the St. Lawrence River and Lake Ontario.

**SeawayRegion.com 800-8-ISLAND**

The advertisement features a group of men in historical military uniforms standing on a grassy bank. Below the text is a silhouette of a forest and a map of the Seaway Region.



**1000 ISLANDS-SEAWAY**  
*Country Roads & Rivers*

Take a tour along our country roads and rivers. Explore the rich rural landscape of the 1000 Islands-Seaway Region. Visit orchards, wineries, farms and forest lands near the scenic shores of Lake Ontario and the St. Lawrence River. Relax on a quiet beach or riverbank. Discover traditional downtowns filled with independent shops and restaurants.

**SeawayRegion.com 800-8-ISLAND**

The advertisement features two images: a person holding a large fish and a display of pumpkins. Below the text is a silhouette of a forest and a map of the Seaway Region.

## Travel Guide

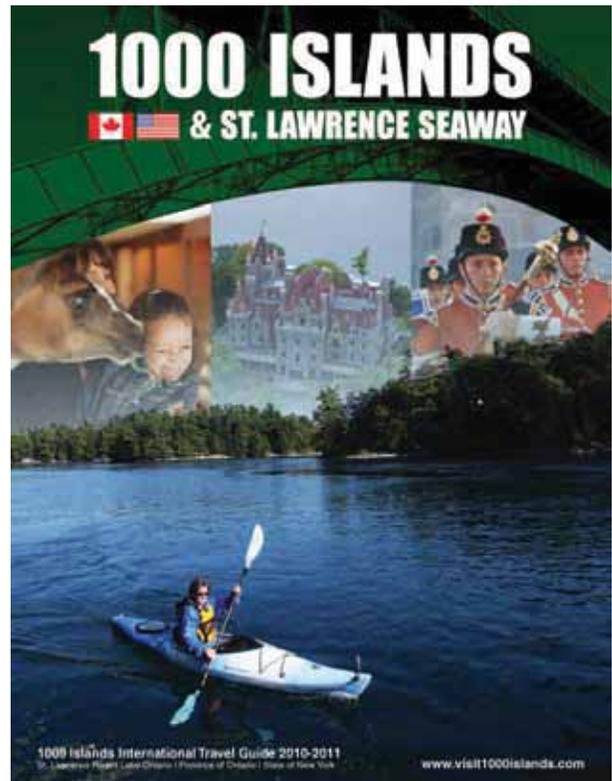
### **325,000 copies of the Travel Guide produced using two-version plan**

For years, the 1000 Islands International Travel Guide has been one of the core marketing efforts of the TIRTD. The booklet is well received and heavily used by travelers considering a visit to the region.

Facing the need to cut costs yet reach consumers, the TIRTD revised its Travel Guide production to incorporate two versions of the publication. One 60-page version has all the detailed information traditionally published, including extensive grid listings of businesses, community profiles and attraction listings (100,000 copies). Another 48-page printing represents an abridged version that is used for high-way distribution throughout New York, Ontario and Pennsylvania (225,000 copies). The system allowed the Travel Guide to have the same reach, while reducing the overall printing run by 14%.

The Guide's actual production costs are underwritten 90% by advertising. But, the success of the Guide depends upon an aggressive distribution effort that places it broadly at information centers and tourism outlets. The booklet is also used in response to tourism information requests and at sports and travel shows.

The Guide is reproduced in full on the [visit1000islands.com](http://visit1000islands.com) web site. The hosting services for the Guide includes many user-friendly features, such as search functions and advertiser hot links.



# Printed Collateral

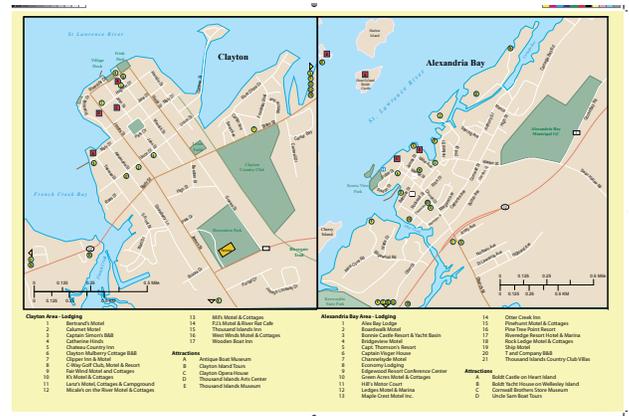
## Fishing & Hunting Guide proved very popular again in 2010

The Fishing & Hunting Guide is used at shows and sent in response to requests received on the web site as a result of advertising and publicity. It includes listings of charters and guides, along with basic information on species targeted, popular spots, and regulations. The press run of 15,000 was exhausted earlier than expected and a 20,000 copy supply will be printed for 2011.



## Local maps for travel direction helpful at information counters

Two maps, one of the Watertown Area and another covering the River Communities have been completed for used at information counters and other outlets. The maps are produced in pads of 50 and designed to be used locally for direction giving.



## Bags, portfolios and note pads carry 1000 Islands image for presentation kits

Several promotional items have been produced using the silhouette theme of current ads. The TIRTDC has plastic bags, pocket portfolios, and note pads available to be used in presentations or as part of promotions.



# Direct Mail

## 12,000 piece spring re-mailing featured early season offers.

A spring mailing targeted 12,000 2009 inquiries with the fresh copy of the Travel Guide. This year, Travel Guide advertisers were offered the opportunity to present a coupon as part of a ride along coupon flier that went with the Re-mailing. Eighteen coupons contained offers aimed at encouraging visits in the spring and early summer.

<p><b>\$10 off \$50 purchase</b>  <b>Duty Free Americas</b>                  Route 181 at the Border                  Wallerley Island, NY</p> <p>Stop, shop and save before visiting Canada. You'll enjoy superb savings on spirits, wine, beer, tobacco, cosmetics, fragrances, and so much more!</p> <p>One coupon per visit, valid on regular price merchandise only.                  Coupon has no cash value and expires 6/1/10.</p> <p>315-482-2730                  tbw277@dufreemerc.com                  www.dufreemerc.com</p>	<p><b>Rydeloph's Dinner for Two \$20.00</b>  <b>Home of Tuesday's 20K wings in 12 flavors</b>  <b>Rydeloph's Restaurant and Lounge</b>                  13430 Co. Rt. 123                  Henderson Harbor, NY</p> <p>Open year round, 7 days a week, Noon until closing. Serving lunch and dinner specials.</p> <p>Enjoy the friendly family atmosphere and fine dining with a beautiful view and sunset on our outside deck. Meet the new owners "Chris &amp; Linda Johnson"</p> <p>Coupon Expires 12/31/10                  315-588-3264                  johnson@rcparty.com</p>	<p><b>10% discount on your next wine purchase.</b>  <b>Thousand Islands Winery</b>                  4329 Seaway Ave                  Alexandria Bay, NY</p> <p>Thousand Islands Winery offers complimentary wine tastings and tours. Open daily 10am - 6pm.</p> <p>Discount applies to wine only.                  Coupon expires June 30, 2010.</p> <p>315-482-9306                  info@thousandislandswinery.com                  www.thousandislandswinery.com</p>	<p><b>Buy one lunch or dinner, get 2nd 1/2 Price</b>  <b>Cajun's Resort</b>                  853 1000 Islands Parkway                  Mallorytown, ON</p> <p> Newly renovated riverfront dining and licensed patio. Offer valid May 6 to June 30, 2010. Offer not applicable Thursday, Friday and Saturday. Plenty of Decking and parking.</p> <p>613-659-2266                  info@cajuns.com                  www.cajuns.com</p>
<p><b>10% Discount during off season</b>  <b>Grenville Park Campground</b>                  2323 Hwy 42                  Prescott, ON</p> <p>Family Camping on majestic St. Lawrence River. 10% Discount between April 1 - May 31, and Sept. 10 - Oct. 31 with proof of offer. Lots of attractions and activities, check out our website to see what we have to offer your family.</p> <p>www.grenvillepark.com                  Offer expires Nov. 1, 2010                  Clip this listing to redeem offer.</p> <p>613-928-2000                  grenvilleparkcampground.com</p>	<p><b>\$2.00 off any regular scheduled cruise in 2010.</b>                  Limit 1 per person  <b>Clayton Island Tours</b>                  Village Decks                  428 Riverside Drive                  Clayton, NY</p> <p>Coupon may not be combined with any other special. Tax discount. Not valid for private charters or special events. Coupon must be presented at time of purchase. Coupon may not be transferred in cash.</p> <p>315-486-4820                  www.claytonislandtours.com</p>	<p><b>Free Admission</b>  <b>Rockville Museum</b>                  5 Hwy Street                  Brockville, ON</p> <p>Located in historic downtown Brockville, this museum has changing thematic exhibits, creative children's centres, and genealogical research. Free admission for visitors having a copy of the 1000 Islands Travel Guide.</p> <p>613-342-4397                  www.brockvillemuseum.com</p>	<p><b>Quilters' 2-night special!</b>  <b>Sackett Harbor Bed &amp; Breakfast</b>                  411 W. Main Street                  Sackett Harbor, NY</p> <p>Friendly, informal B&amp;B with plenty of space for tables and sewing machines. Enjoy our hearty breakfasts and visit our popular restaurants within walking distance. Minimum 5 people @ \$50 per night per person. Up to four rates people FREE!</p> <p>315-408-8633                  maryj@soqmail.com                  sackettharborb&amp;b.com</p>
<p><b>2nd Night 50% off</b>  <b>Capt. Thomas's Resort</b>                  47 James Street                  Alexandria Bay, NY</p> <p>68 room resort directly overlooking St. Lawrence Seaway and Boat Canal. Stay one night, get 2nd 50% off lock rate. Valid Sun-Thurs nights on new reservations only. Rates set at \$59. Subject to availability. Must present this coupon at check in. Offer good May 7 - June 12, 2010.</p> <p>800-253-9229                  captthomsonmagico.net                  www.captthomsonmagico.net</p>	<p><b>Buy two admissions, get one free admission to Singer Castle.</b>  <b>Singer Castle</b>                  Dark Island                  Chippewa Bay, NY</p> <p>Historic Cobden Bay Castle, fully furnished and free for 100 years. Singer Castle is the five story, 26 room "Hunting Lodge" built by Frederick B. Rowland. Five 5th President of the Singer Sewing Machine Co. Transportation available through Uncle Sam Boat &amp; Bus, Schenectady Harbor or visitors may come in their own boat. Present coupon for discount. Offer expires 10/10/10.</p> <p>877-327-5475                  tom@singerca.com                  www.singerca.com</p>	<p><b>Midweek Special</b>                  Pay for 3 days of diving at regular price and receive 4  <b>Thousand Island Pleasure Diving</b>                  853 1000 Islands Parkway                  Rockport, ON</p> <p>Scuba diving charters in the 1000 Islands/St. Lawrence River area. Catering to recreational and technical divers; customized charters available.</p> <p>Pay for 3 days of diving at regular price and receive 4 or pay for 6 dives and receive 8. Offer good at 2010 season excluding holidays. This offer is good for accommodations at Cajun's River Front Resort also.</p> <p>613-659-3943                  info@islandiver.ca                  www.islandiver.ca</p>	<p><b>General Terms &amp; Conditions:</b></p> <p>Offers in this publication are subject to availability. Offers may be subject to additional terms, limitations and capacity control for reservations on specific dates. Users are responsible for confirming the availability and terms of the offers with participating businesses before redemption. The 1000 Islands International Tourism Council and participating merchants reserve the right to withdraw the offers or to change the terms and conditions of the offers and discounts at any time without notice.</p>

## 25,000 piece Travel Guide drop targeted key Ottawa neighborhoods

With travel centres closed on the 401, the TIMP looked for new ideas on ways to distribute the Travel Guide in eastern Ontario and sponsored the distribution of 25,000 pieces Canada Post in Ottawa.



## Council fulfilled 16,302 requests for information kits

While web traffic continues to grow, many visitor inquiries still request a kit of printed material. Requests are fulfilled with a copy of the Travel Guide, along with other literature as appropriate to the specific request.

Summer season inquiries get a coupon booklet and summer events tabloid along with the Travel Guide. Many other requests are looking for recreational literature such as the Fishing & Hunting Guide.

	2008	2009	2010
January	1,080	499	522
Feb.	738	538	538
March	935	491	926
April	1,355	1,211	1,019
May	1,556	1,537	1,318
June	1,967	2,345	1,841
July	1,882	2,942	1,733
August	948	1,407	1,009
Sept.	441	1,349	489
Oct.	237	348	226
Nov.	119	148	180
Dec.	106	42	211
Total Direct	11,364	12,815	10,012
TW Cable		7,188	495
ILNY Coop		9,820	2,555
Great Vacation			3,240
<b>Overall</b>	<b>11,364</b>	<b>29,823</b>	<b>16,302</b>

\* plus direct postal drop in Ottawa

25,000

# Online

## Visit1000Islands.com added reservations and targets 1 million visits for 2011

The visit1000islands.com web site is the TIRTDTC's main web presence. Unique visits to the site grew by 14% in 2010. The web site incorporates database driven listings of about 800 area attractions and businesses. It also has a database driven calendar of events. The site is regularly updated with articles of current interest under various topical headings.

An online reservations function was added in 2010, achieving \$100,000+ in bookings over the summer season. Area inns can sign up for this commission free service for as little as \$200 per year.

Staff also worked to significantly increase the amount of photos and videos embedded in the site. During 2010, work began to include a photo in each database listing and slide show videos were produced as an introduction to each community page. Links to .pdf versions of local NOAA nautical charts were also included on each community page.

Council publications are presented on the site in full using a service that allows visitors to browse the publications page-by-page as well as search the publications and hotlink to advertisers and listings.



	2007	2008	2009	2010
January	35,244	54,238	39,069	48,632
February	32,721	46,166	38,910	46,248
March	40,381	57,458	34,186	62,820
April	43,551	78,581	51,922	69,567
May	58,124	80,388	71,568	89,806
June	78,706	84,484	92,150	97,930
July	93,172	133,808	125,962	136,289
August	87,040	102,749	119,325	124,272
September	47,671	57,515	79,024	84,943
October	41,660	46,512	58,145	61,735
November	36,160	35,914	44,123	50,734
December	32,834	32,651	44,635	40,626
Jan-Dec	627,264	810,464	799,019	913,602
YR to YR		129%	99%	114%

# Online

## E-newsletter subscribers reached 19,844

Regular e-mail newsletters are sent to a list of double-opt-in subscribers. Each newsletter features upcoming events and special offers. Readers can click through to the web sites of the featured events or business.

While subscribers come and go along with various marketing efforts, the Council list has steadily grown to nearly 20,000. Most editions achieve an "open rate" of 20% to 25%.

## Social Media efforts expanded in 2010

The Council is using Facebook, Twitter and YouTube to supplement the 1000 Islands' web presence. Items of interest are posted to Facebook and Twitter as part of the regular maintenance of topics on the visit1000islands.com web site using Wordpress.

The Wordpress interface also has the advantage of being indexed by Google's media alerts. So, postings are fed to Google users who have signed up for Google News Alerts for keywords.

The Council's YouTube channel is used to post various videos, including the ads from the summer campaign. Some videos have had views in the 10,000 range.



## Online

### Deals1000.com revamped to include dynamic couponing

The Deals1000.com micro-site is host to the TIRTDC's special offers. The site is tied to getawaynewyork.com and iloveny.com, allowing New York packages to appear on the Tourism Promotion Agencies Council and the Official New York Tourism web site.

The Deals1000.com web site has been designed to allow for Ontario participation as well as New York in the 1000 Islands Region's presentation. In February 2011, the web site will be relaunched with an updated look. Along with the new design, a dynamic couponing engine will be added.

The new coupon function will allow area businesses to post printable coupons, as well as special offers. The Council hopes to reach out to retailers and restaurants to increase offerings to visitors.



## Consumer Shows

### 1000 Islands booths reached visitors at sports, boating and travel shows

Consumer shows continue to be an important opportunity to prospect for visitors. The TIRTDC works to identify the most productive niche markets and geographic regions for its show participation focusing on fishing, sports and boating. The TIRTDC actively partners with other organizations to place its literature at shows in a cost-effective manner.

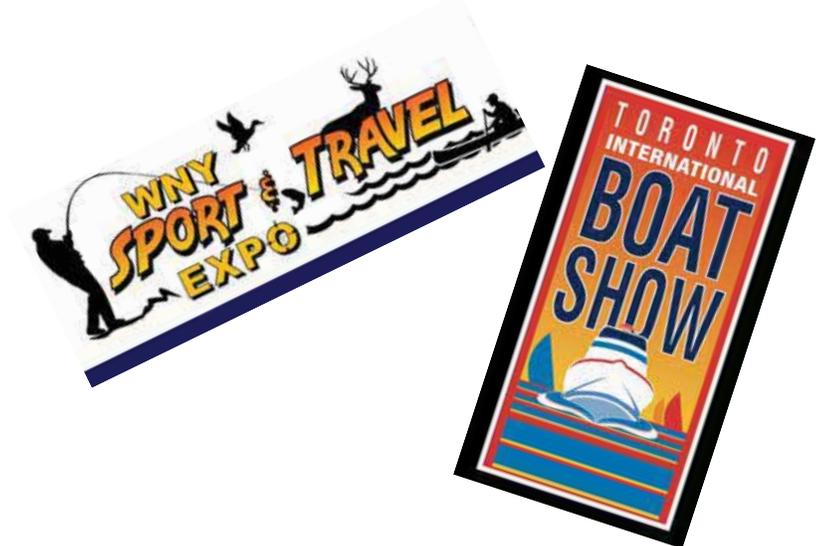
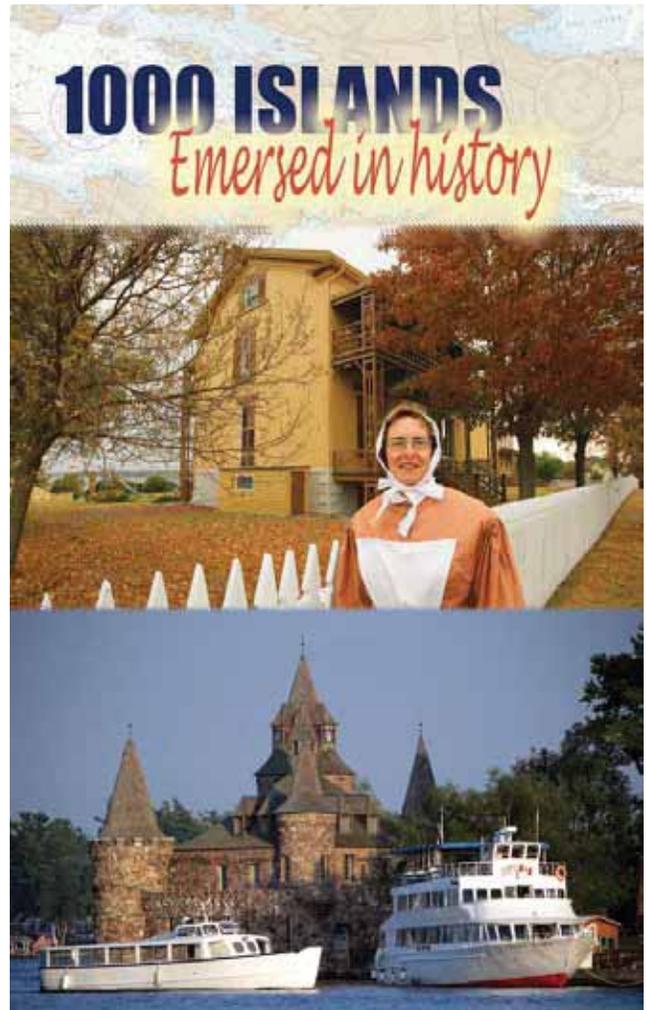
The TIRTDC has developed new 5' x 8' booth backgrounds that cover a number of themes and can be easily transported (see heritage example at right).

The following shows were attended in 2010:

- Toronto Boat Show
- Western New York Sports Show
- Cleveland Sports Show
- Pentagon Travel Shows (Spring & Fall)

Plus . . .

- NYSTVA brochure placement at shows
- LOSPC brochure placement at shows
- Travel Guide distribution by partners at shows
- State Fair promotions with TIBA and JCJDC



# Publicity

## 1000 Islands International Region topic of several high-profile print features in 2010

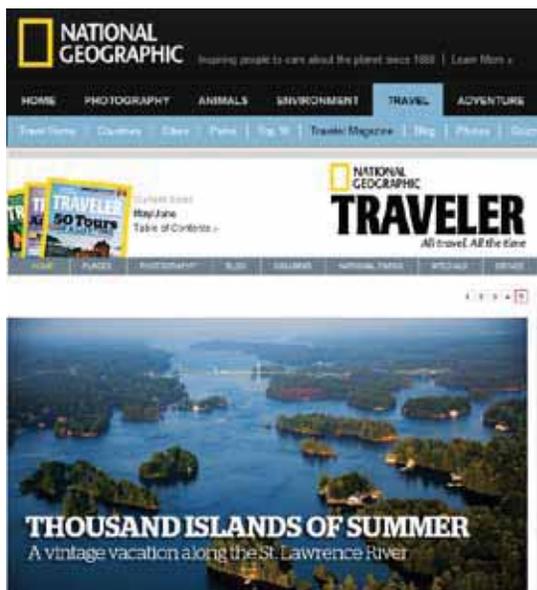
*National Geographic Traveler* featured the 1000 Islands international region in a story with photos in its May/June edition (see internet version below)

Sun Media (canoe.ca) issued a Canadian news wire story about the 1000 Islands in mid-April picked up in print or online by many of its affiliate newspapers. The *Hamilton Spectator* ran the article as a full page weekend Travel Section feature, using six photos supplied by the TIRTDC (see above right)

An article on castles and cruises appeared in the *Ottawa Citizen* on July 3. A feature on Wellesley Island appeared in the July 22 edition of the *Montreal Gazette*.

A four-page article with photographs appeared in the August edition of the *Cape Cod Vitality* magazine.

The *Washington Post* ran a feature on the international region as the page one story of its Sunday, September 5th edition (see lower right). The article was picked up by other major newspapers, including the *Minneapolis Star-Tribune*.



# Travel Trade

## Council presented 1000 Islands Region as group destination at Travel Trade Events across North America

The TIRTDC promoted the region to the travel trade through attendance at appointment-taking shows where staff is able to present the 1000 Islands Region to tour operators and group leaders. At many shows, partnership opportunities are offered to private operators. Appointments are followed up with the 1000 Islands Group Tour Planner. The TIRTDC also maintains an online version of the group tour planner [www.tour1000.com](http://www.tour1000.com).

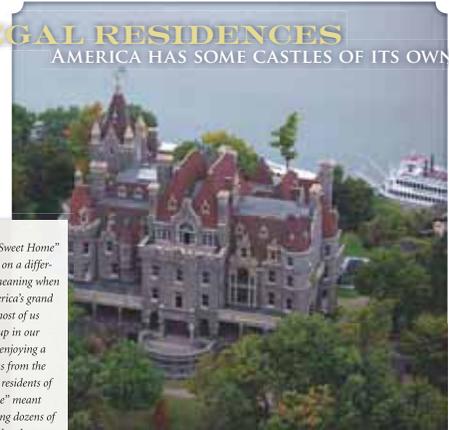
In addition to the show attendance the TIRTDC, placed ads in travel trade media (example for NYS guide in French) and coordinated travel trade publicity (example from Bank Travel Magazine at right). Staff also organized the New York State promotional dinner at the ABA national convention.

### Motor coach Shows & Organizations:

- Pennsylvania Bus Assn. Winter Sales Retreat
- American Bus Association
- Bank Travel
- Heartland Travel Showcase
- Pennsylvania Bus Association Marketplace
- Pennsylvania Bus Association Sales Retreat
- Maryland Bus Owners Association
- New York State Travel Expo
- Ontario Motor Coach Association
- National Tour Association
- RCMA (membership only)

TRAVELER'S CHECKS: AMERICAN CASTLES

### REGAL RESIDENCES AMERICA HAS SOME CASTLES OF ITS OWN



**"Home Sweet Home"** takes on a different meaning when touring one of America's grand houses. Although most of us think of smuggling up in our favorite recliner or enjoying a view of the petunias from the front porch, for the residents of these estates, "home" meant choosing from among dozens of opulent bedrooms the place to rest their heads.

These architectural wonders and their surrounding grounds are both stunning and astounding. Although they offer glimpses into a lifestyle that is for the most part unattainable today, they also offer stories about high society, romance and tragedy that are often as fascinating as the material wealth within the homes' walls.

Courtesy 1000 Islands International Tourism Council  
A wealthy New York City hotel owner built 200-room Boldt Castle on an island in New York's Thousand Islands for his wife, who died before it was completed.

#### **Boldt Castle**

##### **Alexandria Bay, New York**

Visitors to Boldt Castle, a 200-room Rhineland castle, first experience a scenic boat ride at the grandiose structure that sits on Heart Island.

George C. Boldt, millionaire proprietor of the Waldorf Astoria Hotel in New York City, broke ground for the castle in 1900 for his wife, Louise, and renamed the island to Heart to reflect his love. There are even 365 hearts carved into the castle, one for each day of the year," said Tillie Youngs, sales and services coordinator for the Thousand Islands International Tourism Council.

The castle's love story ended sadly when Louise died unexpectedly and never had the opportunity to live there. "George walked away, and the castle has never been truly completed, but \$34 million has been spent to restore it. The great hall, dining room, billiards room, library, an in-ground swimming pool in the basement and even elevators are just a handful of the highlights on tour," said Youngs.

Youngs added that every year another project is completed, and in 2010, Louise's bedroom is open for viewing. Other buildings on the island include a powerhouse, a children's playhouse and a water tower, an exceptional structure that was known as the henery, as Boldt was a collector of birds.

800-847-5263  
[www.boldtcastle.com](http://www.boldtcastle.com)

July/August 2010 • BANK TRAVEL MANAGEMENT • 43

**1000 ISLANDS**  
*Castles & Cruises*

Découvrez la superbe frontière septentrionale de New York avec le Canada. Visitez des châteaux historiques, des musées et des forts. Explorez des charmants villages au bord de l'eau. Profitez d'une croisière panoramique.

Online tour planner:  
**TOUR1000.COM**

**800-847-5263**

## Visitor Services

### 30,000 visitors get personal service at TIBA Welcome Center

With increased Canadian visitation to New York, the numbers at the TIBA's Welcome Center have increased. 30,000+ individuals received assistance at the Center's information counter in 2011. As a rest stop, the Welcome Center has provided service to far more individuals who use the restrooms, picnic areas and WiFi service without assistance from staff.

The Welcome Center continues to be wholly underwritten by the TIBA, although it does provide services as an official New York State Welcome Center, displaying literature from throughout the State and Eastern Ontario.

In addition to the Welcome Center, TIRTDC staff also maintains literature displays at the Department of Transportation rest areas in the Town of Alexandria (I81 northbound) and Town of Watertown (I81 southbound).

Modest fees are collected for literature display at the rest areas and for private businesses displaying at the Welcome Center. Brochures from 1000 Islands Region businesses and organizations are displayed without charge at the Welcome Center.



Personal assistance from information staff:

	2008	2009	2010
January	247	265	275
February	294	326	471
March	316	568	701
April	902	928	1441
May	2,094	2,862	2,663
June	3,006	2,859	3,530
July	6,118	5,984	6,993
August	7,032	5,977	6,642
September	3,601	3,609	3,998
October	2,792	2,518	2,320
November	508	641	691
December	330	466	521
TOTAL	27,240	27,003	30,246

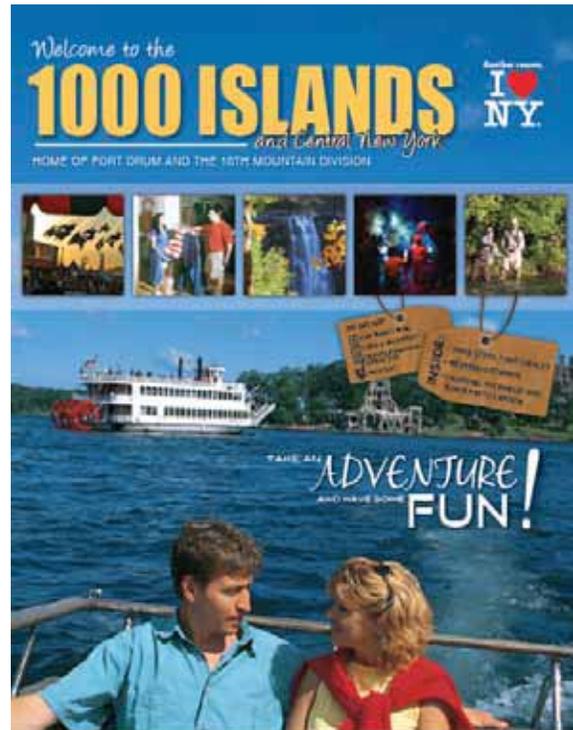
## Marketing Partnerships: Military Outreach

### Second edition of Military Visitors' Guide popular at Fort Drum

The TIRTDC continued outreach efforts to the military community. A second edition of the Military Visitors Guide (20,000 copies) was produced, with over 30 advertisers committed to the publication. With ad revenue and underwriting from Oswego, Syracuse and Watertown, the project was in the black in relation to design and printing expense.

The new Military Visitors Guide was inserted into 2,000 copies of the Mountaineer distributed in Fort Drum barracks and at on-post pickup points.

Brochure racks were also placed at key locations on Fort Drum and are being serviced regularly by TIRTDC staff.

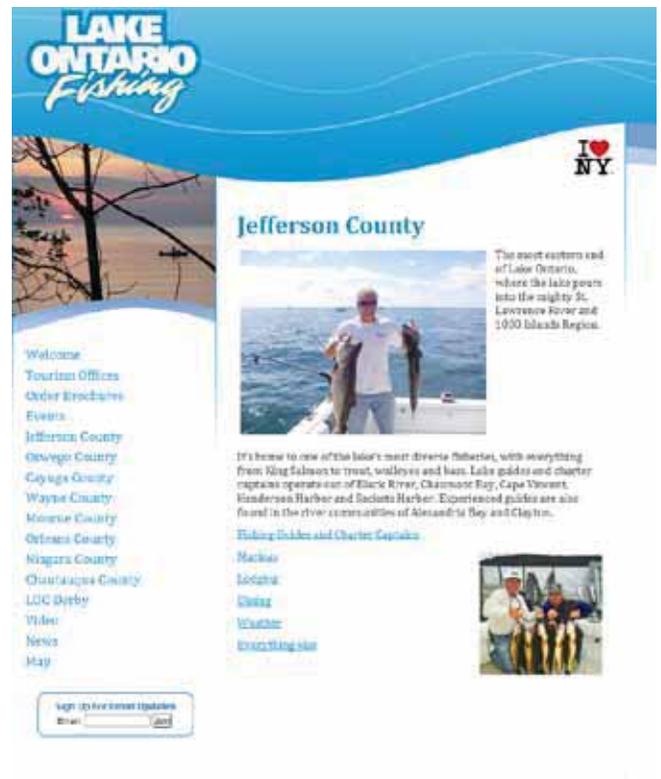
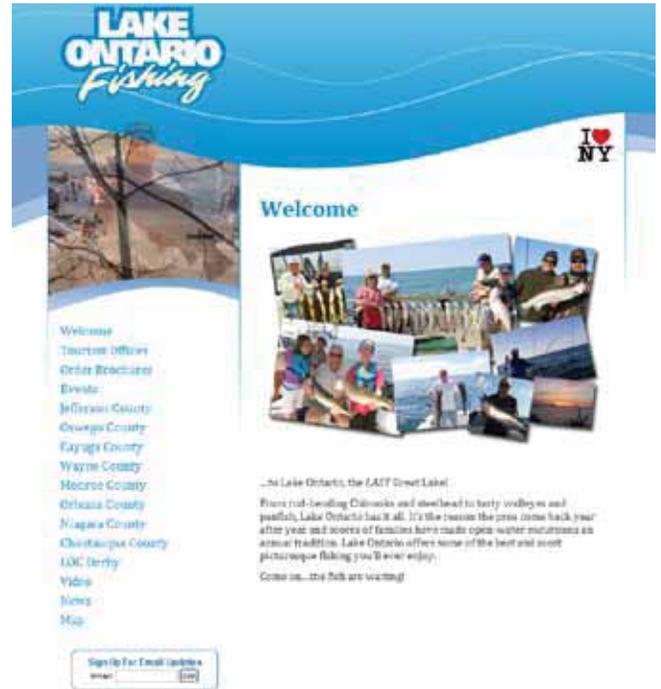


# Marketing Partnerships: Lake Ontario Fishing

## Council took lead in coordinating Lake Ontario Sport Fishing Promotions

The TIRTDC continues to act as treasurer and coordinator of the Lake Ontario Sport Fishing Promotion Council. This coalition of tourism agencies from each county on the Lake Ontario shore (NY) works to promote fishing on the lake. The group maintains a web site, exhibits fishing shows and develops various cooperative advertising programs.

Although the absence of I Love New York matching funds reduced activity in 2010, the group remained active and met regularly to develop plans and maintain basic programs.



# Marketing Partnerships: Shop Watertown

## TIRTDC coordinated Fall Shopping Campaign for the Town and City of Watertown

With \$28,000 in funding from the Town and City of Watertown, the TIRTDC coordinated a fall shopping campaign targeting the Ottawa and Eastern Ontario market.

Working with Johnson Newspapers, a 16-page tabloid was produced that was distributed to 115,000 subscribers of the Ottawa Citizen, Brockville Recorder, Gananoque Reporter and Kingston Whig. Display ads also ran in the same papers (see right).

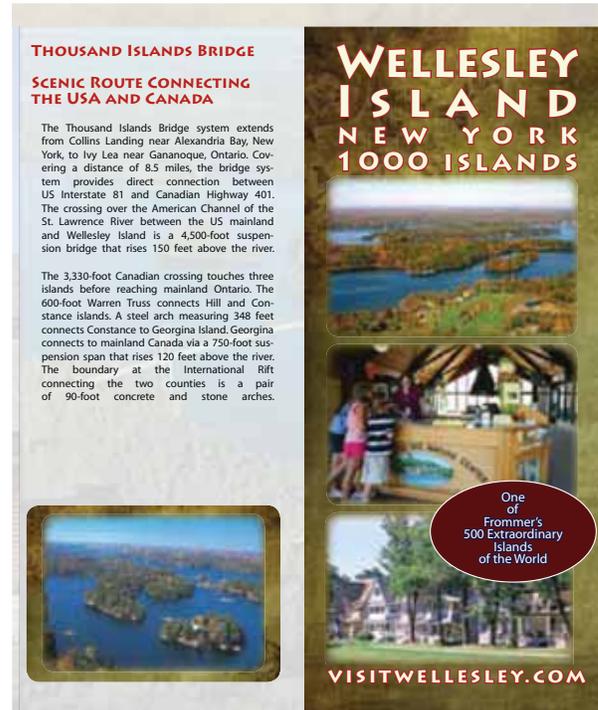
The visitwatertown.com web site was re-skinned (below) in advance of the promotion and the campaign included Google adwords and banner ads that produced 2,160 click-throughs and 282,210 impressions.

Ottawa Citizen				
Daily	Sept. 15	5 col.	8.25"	
Daily	Sept. 28	5 col.	8.25"	
Boomer Section	Oct	half	page	
Brockville Recorder				
Daily	Sept. 21	4 col.	8"	
Extra	Sept. 23	4 col.	8"	
Daily	Sept. 28	4 col.	8"	
Extra	Sept. 30	4 col.	8"	
Daily	Oct. 5	4 col.	8"	
Extra	Oct. 7	4 col.	8"	
Kingston Whig				
Daily	Sept. 16	4 col.	8"	
Daily	Sept. 30	4 col.	8"	

# Marketing Partnerships: Visit Wellesley Island

## Supported by the Thousand Islands Bridge Authority, the TIRTDC created basic marketing collateral for Wellesley Island

In response to demand by its customers, TIBA provided funding to develop basic marketing materials for Wellesley Island. A color brochure includes a map of the island, background information about neighborhoods and listings of businesses. The initial run of 10,000 copies was exhausted by mid-summer and another run of 10,000 copies was made. The information in the brochure was also posted on the Internet at [visitWellesley.com](http://visitWellesley.com).



# Projects & Product Development: 1000 Islands Agricultural Tour

## The Council continued its 1000 Islands Agricultural Tour project

Working with the Jefferson County Agricultural Development Corporation, the TIRTDC continues to promote the 1000 Islands Agricultural Tour.

A second edition of the Tour's brochure was completed early in the year. During the summer the JCADC's intern organized additional participants and the TIRTDC will work to include their information in new materials for 2011, as well as provide fresh signage and look for additional promotions.

A fall promotion of the Tour incorporated a game on the WWNYTV.com web site. WWNY also produced a short video about the Agricultural Tour that is featured on the agvisit.com web site.

Another reason, I ♥ NY

**1000 ISLANDS**  
Agricultural Tour

Fresh Water, Fresh Air, Fresh Foods,  
[www.agvisit.com](http://www.agvisit.com)

© I LOVE NEW YORK logo is a registered trademark

**Puzzled on What to Do?**

CLICK HERE

Solve the Puzzle, Learn More About Fun Activities and Places!

**1000 Islands Agricultural Tour**

Hear the stories...  
See the fields...  
Pet the animals...  
Smell the cider...  
Taste the wine...  
The 1000 Islands Ag Tour...  
the sensible family outing!

1000 Islands Ag Tour  
More than 20 stops...  
315-221-5104  
FOR A LONG TOUR MESSAGE  
www.agvisit.com

Our Farms Talk!  
Look for this sign indicating cell phone audio tours throughout Jefferson County.

Fresh Air, Fresh Water, Fresh Foods,  
Another Reason, I ♥ NY  
www.agvisit.com

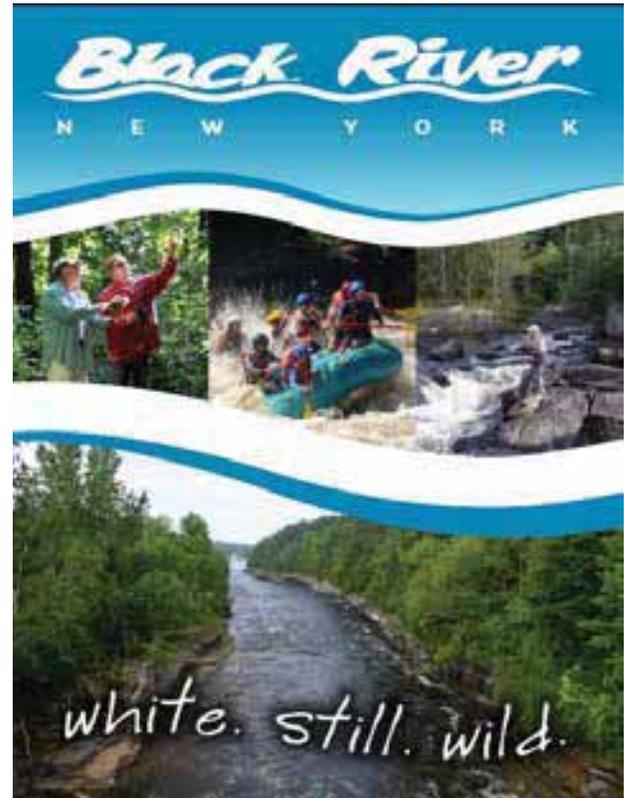
# Projects & Product Development: Black River Blueway

## Black River Blueway promotional efforts continued in 2010

The TIRTDC continued to work with the Tug Hill Commission on projects funded by the Department of State via a grant to the Town of Martinsburg in Lewis County. A complete guidebook to the Black River was produced (cover at right) including the Onedia, Lewis and Jefferson County portions of the River. The blackriverny.com web site (see below right) was updated and a special video on white water rafting produced as a feature for the web site.

The TIRTDC continues efforts on the project with a public relations toolkit in the works. The toolkit will include a photo library with hundreds of photos, a set of feature story releases, logos and branding materials and the video. The kit will be produced on DVD with printed samples of releases and photos in a presentation folder.

Additional work on the web site is also planned.

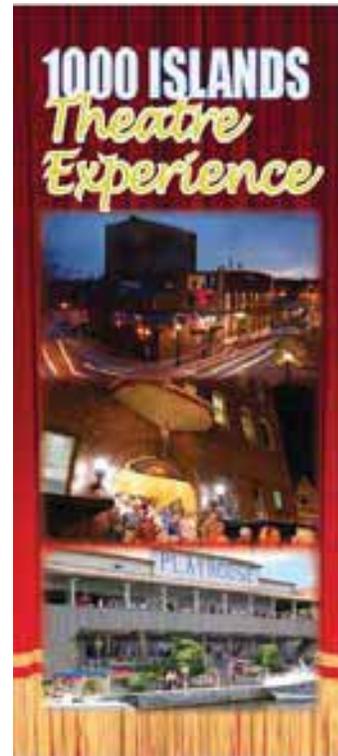


## Projects & Product Development: Theatre Experience

### **TIRTDC explored performing arts cooperative marketing with new brochure**

The TIRTDC initiated a new effort to develop cooperative marketing projects working with the region's performing arts presenters. The 1000 Islands Theatre Experience brochure including the performance calendars for the 1000 Islands Playhouse, Brockville Arts Centre, Clayton Opera House, DPAO Concert Series, St. Lawrence Shakespeare Festival, and Upper Canada Playhouse.

Participating venues agreed to cross promote one another by displaying and distributing the brochures to their audiences. The TIRTDC printed 10,000 copies of the Theatre Experience.



## Industry Outreach

### Spring Brochure Exchange attracted 40 participants

The annual brochure exchange and picnic attracted 40 participants on May 9th. The casual affair allows organizations the opportunity to exchange supplies of brochures before the busy tourism season.



### Hospitality Expo/Boldt Castle Open House

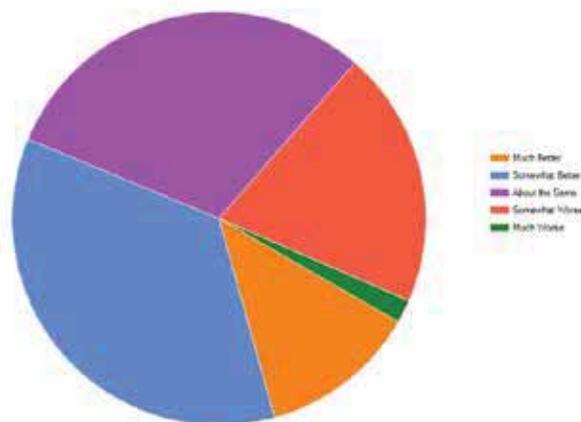
The annual Hospitality Expo and Boldt Castle open house was held on Heart Island on June 2nd. Dozens of local organizations set up displays and 200 tourism industry staffers attended the event. The goal of the event is to encourage cross-promotion of the regions communities and attractions by providing a networking forum each spring.



### Summer Season Business Survey

The annual business confidence survey was mailed to the region's operators in early October. To date, 221 surveys have been returned. The trend is showing that about half those responding feel that the 2010 season was better than 2009. But, 22% are reporting a worse season. A full report will be completed during November.

Compared to last year, how would you describe your own business for this year's summer season:



June 10, 2011

To: The Honorable Mayor and City Council

From: Elliott B. Nelson, Confidential Assistant to the City Manager

Subject: City Cave Exploration

At the City Council Work Session on April 11, 2011, Council engaged in a discussion with Mr. Joseph Giunta of the Niagara Frontier Grotto, National Speleological Society. Mr. Giunta and his Grotto are interested in exploring and mapping the caves in the City and wanted to determine the Council's level of interest in allowing their members entry to caves located on City property.

At the April 11<sup>th</sup> work session, Council indicated that they were willing to allow staff to begin discussions with Mr. Giunta and his Grotto as to what would be necessary in order to safely explore the caves without exposing the City to liability. Since that meeting, City staff has taken several steps toward determining the feasibility of allowing access to the caves. In order to protect the City from liability issues, City Attorney Robert J. Slye has drawn up an Assumption of Risk form for each cave explorer to sign. This form protects the City from any injury claims arising from exploration of the caves as well as makes clear that cave exploration can only take place at the discretion of City personnel. A copy of this form is attached for Council's review.

On June 6, 2011, Superintendent of Public Works Gene Hayes, Fire Chief Dale Herman and Assistant to the City Manager Elliott Nelson accompanied members of the Grotto to potential exploration sites throughout the City. First, the group visited Veterans Memorial Riverwalk, the site that contains what is generally known as the 'ice' or 'beer' cave. This cave was sealed in 1996 by City public works personnel after two local teenagers needed to be rescued after entering the cave and becoming lost. In order for exploration of this cave to occur, the cement barrier would need to be breached and a gate would need to be installed. The Grotto has a history of fabricating and installing gates at cave entrances and has indicated they would be willing to take on the project. An example of such a gate is provided in several attached pictures.

Another potential exploration site is located on Haney Street at the 'rock hole' that serves as a storm sewer and drains a large part of the City. Here, the Grotto is interested in repelling down the cavern and clearing rock at the bottom in order to determine if there are a series of caves located in that area. The mapping of caves or caverns located in this area would produce an extremely useful tool for the City, as we currently do not have an understanding of where the water flowing through this area goes.

Because of the important nature of this drain for the west side of the City, developing an understanding of how water moves through this area will assist in maintaining flows. Further, the members of the Grotto entering this cave would be able to remove any debris obstructing the water, making the drain more efficient.

The Haney Street 'rock hole' serves as an extremely important component of the City's storm sewer network. As such, appropriate measures need to be taken to protect it. Staff is recommending that a lockable cross bar be added to the existing top grate to ensure positive securing of the access point. Further, members of the Grotto entering the 'rock hole' will be required to remove any debris they created as a result of their intrusion.

The third location visited to determine the potential for cave exploration is located along the river bank that runs parallel to Moulton Street, across from Factory Square Park. However, it has been determined that the entrance to this cave is not on City property.

Council now needs to consider whether or not to allow the Niagara Frontier Grotto access to the cave sites located at the Veterans Memorial Riverwalk and at the 'rock hole' on Haney Street. While liability issues have been addressed through the Assumption of Risk form, other issues remain. The Council needs to determine if opening and gating the 'ice' cave entrance is something that will add value to the community. Council also needs to determine if allowing exploration and mapping of the 'rock hole' at Haney Street is something that will serve as a useful tool for City staff.

Further, Council also needs to consider the public safety implications involved with allowing access to the caves. While the City will not be liable in the event of an accident during exploration, public safety personnel would still need to enter the cave on a rescue mission if an accident were to occur. Additionally, City police personnel would need to add the cave entrance at the Veterans Memorial Riverwalk to their list of regularly patrolled areas in order to maintain with certainty that the gate has not been breached.

Another major issue involved with granting access to the cave sites is deciding what the criteria will be used when deciding who to allow access. While the Niagara Frontier Grotto has extensive experience in this type of exploration and mapping activity, other less professional groups or individuals may request entry to the City-owned caves in the future. As such, staff is recommending the City only allow members of the National Speleological Society or members of an affiliate Grotto access to the cave sites.

Staff will be available to discuss this issue at the City Council Work Session on Monday, June 13.

**RESPONSIBILITIES OF SPELUNKERS (CAVERS)**

**AND**

**ASSUMPTION OF RISK**

In consideration of being permitted to explore caves/cave systems located within the City of Watertown, New York via access provided to me by the City of Watertown, I expressly acknowledge:

1. I am familiar with the sport/hobby/practice of spelunking, or caving, and possess and utilize the types of gear which promote personal safety while engaging in cave exploration. I consider it my responsibility to myself and to others to utilize my gear or equipment.
2. I am physically fit and possess the physical strength to meet my responsibilities to myself and to others as a “caver.”
3. I agree to observe any and all directions of the City of Watertown concerning access to the caves I have asked to explore.
4. I grant permission to the City of Watertown to utilize any photograph, video, recording, or other record of my exploration of caves below the City, and will provide the City with a copy of any map(s) prepared by me showing the location and direction/depth of any cave explored by me.
5. I acknowledge that caving involves exposure to unknown physical conditions. I also understand that caves contain dangerous situations, including obstacles and hazards, which make the activity of cave exploration a hazardous activity. I understand that I could suffer personal injury as a participant in that activity.

I hereby expressly acknowledge my understanding and acceptance of the foregoing, and expressly agree to assume the risk of any personal injuries which I may incur during my exploration of caves within the City of Watertown.

---

Date

---

Signature

Cave Gate Examples



Cave Gate Examples



“Rock Hole” on Haney Street



“Rock Hole” on Haney Street



Moulton Street Cave



“Beer” or “Ice” Cave Entrance at Veteran's Memorial Riverwalk





# Cave Entrances City of Waterown



June 13, 2011



June 10, 2011

To: The Honorable Mayor and City Council  
From: Mary M. Corriveau, City Manager  
Subject: Outdoor Skating Rinks

During the development of the Fiscal Year 2011-2012 Budget, the City Council discussed their goals and objectives for the upcoming year. The final goal for the coming year reads, "Research and develop plan for creation of outdoor skating opportunities." I would like to have City Intern Douglas Osborn do some work on this project while he is here this summer. To help with research and development of a plan to provide outdoor skating opportunities, we would like to discuss this subject more fully with the Council.

Fiscal Year: 2011-12  
Department: Legislative Board  
Account Code: A1010  
Function: General Government Support



**Description:** The City Council is responsible for establishing the overall policies of the City, enactment of Ordinances, Local Laws and Resolutions governing the City including the annual adoption of the Budget. The Council deals with legislative matters as a body and its policy decisions are implemented through the office of the City Manager. The general goals of the City Council are to establish legislative policies of the City; adopt and amend the City Code as necessary for the proper management of the City Government, and appropriate municipal resources and set tax and utility rates for the provision of public services.

### 2010 -2011 Accomplishments

- ✓ Worked with the Town of Watertown to resolve the long standing need to move sewer flows from Arsenal Street; and made improvements in the Gaffney Drive area to promote development on City's west side. Also authorized proceeding with eminent domain process related to sewer line improvements for future development in the Gaffney Drive area.
- ✓ Completion of infrastructure projects, i.e. Breen Avenue, Riggs Ave.
- ✓ Supported tree planting initiative leading to designation as Tree City USA.
- ✓ Began steps to investigate alternative energy options for major city facilities; i.e. geothermal.
- ✓ Revised evaluation process for City Manager and City Clerk.

### 2011-12 Goals and Objectives

- Aggressively work with State, County and local economic development agencies to address future of Mercy and Woolworth Building.
- Continue to promote Watertown as a destination to Canadian shoppers.
- Continue to fund the City's Sidewalk replacement program, tree planting program led by Tree Watertown, and continued improvements to the City's overall street infrastructure.
- Actively engage other elected officials, DANC, Town of Watertown, Library Board and Zoo Board members on issues important to City.
- Work with NYS Zoo Board on the reconstruction of the Aviary.
- Research and develop plan for creation of outdoor skating opportunities.

June 10, 2011

To: The Honorable Mayor and City Council  
From: Mary M. Corriveau, City Manager  
Subject: Veterans' Memorial River Walk

As requested by the City Council at the June 6, 2011 City Council meeting, attached is the documentation City Staff could find regarding changing Veterans' Memorial River Walk from a walkway, to a road way and then back to a walkway.

**REGULAR COUNCIL MEETING  
CITY OF WATERTOWN  
August 6, 2001 (excerpt)  
7:00 P.M.**

**MAYOR JOSEPH M. BUTLER PRESIDING**

**PRESENT:** COUNCILWOMAN ROXANNE M. BURNS (7:30 p.m)  
COUNCILMAN PETER L. CLOUGH  
COUNCILMAN PAUL A. SIMMONS  
COUNCILMAN JEFFREY M. SMITH  
MAYOR BUTLER

**ALSO PRESENT:** CITY MANAGER JERRY C. HILLER  
ASSISTANT CITY MANAGER MARY M. CORRIVEAU  
CITY ATTORNEY ROBERT J. SLYE

**Veteran's Riverwalk**

Mayor Butler suggested that the City look into allowing one-way vehicular traffic on the riverwalk in an effort to get more people down there. He suggested the speed limit be 15mph.

Mr. Mix stated that he has spoke with the Office of NYS Parks and they are checking to see if this can be done.

Mr. Hiller stated that this would have to be coordinated with the rafting people as they use the area for unloading the rafts.

Attorney Slye advised that he is not sure the City can establish a 15mph speed limit unless it is in a school zone.

Councilman Clough remarked that the walls need regrouting and the trees are blocking the view of the river.

Mr. Hiller explained that selective pruning is being done.

A suggestion was made to paint murals on the walls. Councilman Clough suggested that the veterans' organizations become involved in it.

Councilman Simmons will follow through on this as he has a sponsor for the project and a suggestion had been made to him that the mural could depict the veterans throughout the history of the City.

**REGULAR COUNCIL MEETING  
CITY OF WATERTOWN  
AUGUST 5, 2002  
7:00 P.M.**

**MAYOR JOSEPH M. BUTLER PRESIDING**

**PRESENT:          COUNCILWOMAN ROXANNE M. BURNS  
                          COUNCILMAN PETER L. CLOUGH  
                          COUNCILMAN PAUL A. SIMMONS  
                          MAYOR BUTLER**

**ABSENT:          COUNCILMAN JEFFREY M. SMITH**

**ALSO PRESENT:  CITY MANAGER JERRY C. HILLER  
                          ASSISTANT CITY MANAGER MARY M. CORRIVEAU  
                          CITY ATTORNEY JAMES BURROWS**

**Veterans' Memorial Walkway**

Mayor Butler asked what the status was for opening this up to vehicular traffic.

Mr. Hiller responded that Mr. Mix said that it couldn't be done until the state gave their approval due to the fact that the walkway was state funded. Mr. Mix has contacted the state and to date has not received a definite answer. Mr. Hiller suggested that perhaps Mayor Butler could contact Commissioner Castro.

Mayor Butler stated that the World Changers did a tremendous amount of work down at the walkway. He gave special thanks to DPW for helping to open up the view of the river. He stated that the walkway needs to be open for traffic so that more people could use the facilities. He stated that he would follow up with the state on this.

**INTER-OFFICE MEMORANDUM**  
**City of Watertown, New York**

August 21, 2002

To: Mayor Joseph M. Butler

From: Kenneth A. Mix, Planning & Community Development Coordinator

Subject: Vehicle Traffic In Veterans' Memorial Riverwalk

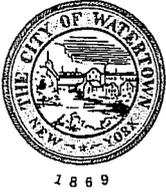
KAN

Jan Maas, Regional Grant Representative for the Thousand Islands Region of the New York State Office of Parks, Recreation and Historic Preservation, has had discussions with State Parks employees from other regions and Albany about allowing vehicle traffic in Veterans' Memorial Riverwalk. The indication that he is getting is that they will consider how the change affects the use of the park when making their decision.

They will be more inclined to look upon the request favorably if it provides access for parking than if it provides a route for through traffic. Parking for users of the park is considered a normal part of a park's programming. A through street is not.

To make a request for a formal written determination, a letter should be addressed to Jan. He will then forward it to the State Parks legal counsel in Albany.

st



# CITY OF WATERTOWN, NEW YORK

ROOM 302, MUNICIPAL BUILDING  
245 WASHINGTON STREET  
WATERTOWN, NEW YORK 13601-3380  
(315) 785-7720  
FAX (315) 782-9014

JOSEPH M. BUTLER  
MAYOR

December 9, 2002

Jan Maas, Regional Grant Representative  
New York State Office of Parks, Recreation  
and Historic Preservation  
Thousand Islands Region  
P.O. Box 247- Keewaydin State Park  
Alexandria Bay, New York 13607

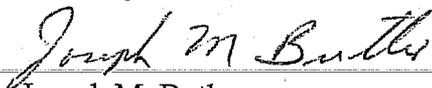
Dear Mr. Maas:

This City of Watertown would like to pursue the possibility of allowing vehicular traffic into a section of Veterans' Memorial Riverwalk where it is currently prohibited. There is a parking area within the park at its southeastern end, but it is quite some walking distance from the main viewing and pavilion area at the northwest end of the park. The walking distance to the more picturesque portion of the park is an impediment to its use, especially for the elderly.

To increase the use of the park and the enjoyment of the Black River, the City is proposing to allow cars into the restricted area of the Riverwalk so that they can access a limited number of parking spaces near the pavilion. Painted striping will be used to keep traffic flowing in an orderly manner. Automobile traffic will be one-way, a pedestrian-only walk will be designated along the railing and 14 parallel parking spaces will be designated as shown on the enclosed plan.

It is my understanding that we may need permission from the New York State Office of Parks, Recreation and Historic Preservation to pursue this initiative since State funds were used to build the Riverwalk. Any assistance your office can give for this matter would be most appreciated.

Sincerely,

  
Joseph M. Butler

JMB:st

**Dutton, Donna**

---

**From:** Lisa Carr [lcarr@wdt.net]  
**Sent:** Thursday, June 09, 2011 3:54 PM  
**To:** Dutton, Donna  
**Subject:** Here's the text but I can fax this too. If you need.

**WATERTOWN DAILY TIMES**

All content Copyright © 2002 WATERTOWN DAILY TIMES and may not be republished without permission.

**TAG:** 200212310094

**DATE:** Tuesday, December 31, 2002

**EDITION:** Both

**SECTION:** Local

**PAGE:** D1

**HEADLINE:** CITY MOVES TO REV UP RIVERWALK

**MAYOR:** ALLOWING CARS MAY DRAW MORE TO PARK

**BYLINE:** By Tim Buckland Times Staff Writer

**LEAD:** People may soon be allowed to drive their cars through the Veterans Memorial Riverwalk.

The city of Watertown has applied to the state Office of Parks, Recreation and Historic Preservation for permission to allow one-way vehicular traffic through the park, which overlooks the Black River, from Mill Street to Arch Street.

**REST:** "I feel strongly that we need to get more exposure to the river," Mayor Joseph M. Butler said. "We need to let the general public know what a beautiful walkway and roadway it is."

The city must get permission from the state to allow cars on the Riverwalk because the area is designated as a park by the state.

Mr. Butler said the plan would add 11 parking spaces closer to the riverwalk pavilion, which includes benches and public restrooms. Currently, the only parking near the walk is a section just off the intersection of Newell and Arch streets.

"Right now, to have a family picnic, you have to park your car, carry your supplies, and your kids have to walk a long way," Mr. Butler said. "It would be nice to pull over right there and have a picnic and witness recreation on the river."

The plan would include an entrance off Mill Street. Motorists would be able to exit north on Arch Street or continue west on Newell Street. Mr. Butler said the area already is wide enough to permit vehicle and pedestrian traffic, so construction costs would be minimal.

Mr. Butler said the city must keep pedestrian safety in mind, "so walkers and bikers are not forced out by cars driving through."

"It's not an idea everybody jumps on," he said. "There are some concerns about ruining it for the walkers, as few as there are."

Mr. Butler said the walk's lack of popularity is why he wants to open it up to cars. He said he spent five hours at the park one day in July and saw just three visitors.

"Even if we get just one more person each hour, that's one more than we've got now," he said.

June 16, 2003

ABOVE PLACED ON FILE

**City Planning Board**

From the City Planning Board:

- Recommending Council grant approval for construction at 1575 Washinton St. 1. Recommending Council grant approval for site plan approval on behalf of Samaritan Medical Center for the construction of a 10,600 sq. ft. medical records and equipment storage facility located at 1575 Washington Street, Parcel No. 13-23-104.001 contingent upon certain requirements being met as outlined in the resolution.
- Recommending Council grant approval for expansion of parking lot at 1180 Commerce Park Dr. 2. Recommending Council grant approval for a site plan requests on behalf of Northern Federal Credit Union for the expansion of the parking lot at 1180 Commerce Park Drive, Parcel No. 8-50-101.140 contingent upon certain requirements being met as outlined in the resolution.
- Recommending Council grant approval for construction at 693 Flower St. 3. Recommending Council grant approval of the request on behalf of John Granger and Granger Auto Sales for the construction of a 6,928 sq. ft. parking area for an automobile sales lot at 693 Flower Street, Parcels No. 4-19-306, 4-19-307 and 4-19308 contingent upon certain requirements being met as outlined in the resolution.

**Claim Against the City**  
V. Burdick

Claim against the City was received from Valarie Burdick, 1011 Huntington Street, for damage to her basement due to a burst water service valve.

ABOVE REFERRED TO THE BOARD OF AUDIT

**Notice of foreclosure at 725 Mill St.**

Notice of foreclosure for property located at 725 Mill Street was received.

ABOVE PLACED ON FILE

**PRIVILEGE OF THE FLOOR**

PRIVILEGE OF THE FLOOR

**F. Howard**

Frank Howard, 126 N. Meadow Street, addressed the chair asking if the Council had answers for the questions he had posed to them at a previous work session.

Attorney Slye explained that he had checked with Mr. Mix and Mr. McWayne and they indicated that the developer has been bringing in crusher run and plans to erect the fence. He has been given three weeks to put up the fence or Mr. McWayne will revoke the special use permit. He is being permitted to conduct his business as he has met the requirements of having his office space done prior to opening.

Mr. Howard remarked that the neighbors thought all the stipulations had to be met before he could open the car lot. He also questioned where the water would go after the drainage system has been installed.

Mayor Butler commented that it is incumbent upon the Council and the Planning Board to assure the neighbors that the owner will meet the criteria. He suggested that Mr. Howard contact the City Manager if the owner is not doing that.

Mrs. Corriveau explained that the design of the drainage system would be reviewed and approved by City Engineering prior to Mr. McWayne issuing the permit.

Dan Francis, 1263 Harris Drive, addressed the chair expressing his concern over the resolutions for Ultimate Goal. He asked who would benefit from these amendments and expressed his concern that the City doesn't get stuck in the long run.

Steven Burns, Adirondack Outfitters, addressed the chair in opposition to the opening up of the Riverwalk for vehicular traffic. He stated that he has never been contacted by the City concerning this proposed change and he has strong concerns about the pedestrians that use the walkway as well as rafting company customers who load and unload on the street. He questioned whom this would benefit. He also commented that he has been in the same location for many years before the street became a walkway and prior to that, it was a shortcut to Public Square and was a speedway.

Mayor Butler commented that this was on a trial basis and he hopes that it will benefit the community, as he believes it will allow for more visibility.

Mr. Burns asked if there was a point when businesses could have input into the traffic flow patterns.

Mayor Butler stated that they could during the trial basis.

Mr. Burns asked about the vehicular traffic when there are events on the Riverwalk.

Mrs. Corriveau explained that during events the walk would be closed to vehicular traffic. She explained that the traffic would be one-way, west to east and only in the brick areas.

Barry Breen addressed the chair also opposing the change. He stated that this is a bad move.

Andy Short addressed the chair questioning why the Council never approached any of the businesses in the area.

Mayor Butler stated that he would get back to the business owners and work with them on this.

Tom Vickery, White Water Challengers, addressed the chair explaining that they inflate 15-20 rafts on any Saturday and bring five to six busloads of people to that area. He stated that he is concerned about being able to continue to operate in that area

Breen

Short

Vickery

R. Derouin

**Robert Derouin**, Derouin's Plumbing & Heating, addressed the chair also in opposition to the plan. He stated that if west to east traffic flow were allowed, the traffic at the intersection would be very bad. He stated that Council is crating a problem for traffic and a problem for businesses in that area.

T. Phelps

**Todd Phelps**, Black River Adventurers Shop, addressed the chair also in opposition to the plan. He commented that he is concerned with vehicles going into the water, as there are no guardrails there.

D. Francis

**Dan Francis**, Harris Drive, addressed the chair concerning the \$2,500 serial bonds for inventory of fixed assets. He questioned why the City needs to spend money on a consultant and asked what was done in the past.

Mrs. Coriveau explained that the City hired Maximus to do the inventory to bring the City into compliance with the State requirements for Gasb- 34. Up until this point, municipalities were not required to inventory their fixed assets.

**PUBLIC HEARING**

**PUBLIC HEARING**

**Public Hearing:**To Consider the Expenditure of Funds from the Repair Reserve Fund for the Costs Associated with the Dredging and Pumping of the Coagulation Basin

**AT 7:30 P.M. MAYOR BUTLER ASKED THE CITY CLERK TO READ THE NOTICE OF PUBLIC HEARING TO CONSIDER THE EXPENDITURE OF FUNDS FROM THE REPAIR RESERVE FUND FOR THE COSTS ASSOCIATED WITH DREDGING AND PUMPING OF THE COAGULATION BASIN.**

**Hearing Opened**

**MAYOR BUTLER DECLARED THE HEARING OPEN.**

No one spoke

No one spoke.

**Hearing Closed**

**MAYOR BUTLER DECLARED THE HEARING CLOSED.**

**RESOLUTIONS**

**RESOLUTIONS**

**Res...**  
Authorizing Underground Utility Easement Eastern Boulevard and Ohio Street

**INTRODUCED BY COUNCILMAN PETER L. CLOUGH**

WHEREAS it has been determined by Niagara Mohawk that new underground utilities need to be installed on Eastern Boulevard and Ohio Street, as indicated on the attached maps, and

WHEREAS Niagara Mohawk Power Corporation is requesting an underground utility easement to install, construct and maintain said underground utility facilities as detailed in the attached underground utility easement on City owned property located on Eastern Boulevard and Ohio Street, and

WHEREAS the City Engineering Department and Electric Department have reviewed and approved this request,

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Watertown hereby authorizes and directs City Manager Mary M. Coriveau to execute the Underground Utility Easement Agreement on behalf of the City of Watertown, a copy of which is attached and made a part of this resolution.

**SECONDED BY COUNCILMAN JEFFREY M. SMITH AND CARRIED WITH ALL VOTING YEA**

**Res...**  
Authorizing Overhead Utility Easement, Eastern Boulevard and Ohio Street

**INTRODUCED BY COUNCILMAN PAUL A. SIMMONS**

WHEREAS it has been determined by Niagara Mohawk that new utility poles needs to be installed on Eastern Boulevard and Ohio Street, as indicated on the attached maps, and

WHEREAS Niagara Mohawk Power Corporation is requesting a overhead utility easement to install, construct and maintain said overhead utility poles, guy wires and primary wires on City owned property located on Eastern Boulevard and Ohio Street, and

WHEREAS the City Engineering Department and Electric Department have reviewed and approved this request,

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Watertown hereby authorizes and directs City Manager Mary M. Coriveau to execute the Overhead Utility Easement Agreement on behalf of the City of Watertown, a copy of which is attached and made a part of this resolution.

**SECONDED BY COUNCILMAN PETER L. CLOUGH AND CARRIED WITH ALL VOTING YEA**

**REs...**  
Supplemental Appropriations No. 1 for General, Water, Sewer, Library and Self Funded Health Insurance Funds

**INTRODUCED BY COUNCILMAN PETER L. CLOUGH**

RESOLVED by the City Council of the City of Watertown, New York that the total amount of \$1,212,325 is hereby transferred and appropriated from and to the following accounts of the listed funds for FY 2002-03 for the reasons shown:

June 16, 2003

ORDINANCES

ORDINANCES

rd...  
amending Sections 216-20 and 216-21 - Rules  
and Regulations Pertaining To Veterans' Mem-  
orial Riverwalk

INTRODUCED BY COUNCILMAN PAUL A. SIMMONS

WHEREAS the City Council adopted Rules and Regulations pertaining to conduct within Veterans' Memorial Riverwalk at the time of its opening in 1994 for the protection of the health, safety and general welfare of its users, and

WHEREAS to increase the usage of the Park, the City Council deems it necessary to amend the Rules and Regulations to allow passenger vehicles within the entire length of the Park,

NOW THEREFORE BE IT ORDAINED by the City Council of the City of Watertown, New York that it hereby amends the Code of the City of Watertown, New York by changing Sections 216-20 and 216-21 to read as follows:

**§ 216-20. Driving and parking of vehicles.**

- A. Passenger vehicles may be driven in Veterans' Memorial Riverwalk between May 1<sup>st</sup> and October 31<sup>st</sup> except in the eastern parking area where any vehicle is allowed year round.
- B. Vehicle flow is one-way, from west to east, except in the eastern parking area where traffic is two-way.
- C. The maximum speed limit is 15 miles per hour.
- D. Pedestrians have the right of way in all areas of the park. Motor vehicles shall not be driven over areas designated by pavement markings for exclusive pedestrian and/or bicycle use.
- E. Vehicles shall only be parked in areas designated for parking by pavement markings.

**§ 216-21. Closing hours. [Amended 5-1-1995]**

The Veterans' Memorial Riverwalk is closed to the public from 9:00 p.m. until 7:00 a.m., and no person or vehicle shall be within the boundaries of such park between such hours, unless authorized.

And,

BE IT FURTHER ORDAINED that said Amendment to the Code of the City of Watertown, New York shall take effect as soon as it is published once in the official newspaper of the City of Watertown, New York, or printed as the City Manager directs.

**SECONDED BY COUNCILWOMAN ROXANNE M. BURNS AND CARRIED WITH ALL VOTING YEA**

(Unanimous consent moved by Councilman Simmons, seconded by Councilwoman Burns and carried with all voting in favor thereof.)

Prior to the vote on the foregoing ordinance, Mayor Butler stated that he appreciated the interest the businesses have shown this evening.

Councilman Simmons asked about the right hand turn at the end of the walkway.

Mrs. Corriveau explained that it will be a right hand turn and the ordinance will be prepared for the next meeting. She also advised that signage and striping would have to be done prior to opening the walkway to vehicular traffic.

Mayor expressed his appreciation the businesses have shown this evening

C. Simmons asked about right hand turn

M Corriveau explained

**INTRODUCED BY COUNCILMAN JEFFREY M. SMITH**

WHEREAS, all conditions precedent to the financing of the capital project hereinafter described, including compliance with the provisions of the State Environmental Quality Review Act, have been performed; and

WHEREAS, it is now desired to authorize the financing of such capital project;

NOW, THEREFORE, BE IT ORDAINED, by the Council of the City of Watertown, Jefferson County, New York, as follows:

Section 1. For the class of objects or purposes of paying the cost of the construction or reconstruction of sidewalks at various locations within the City of Watertown, Jefferson County, New York, including incidental expenses in connection therewith, there is hereby authorized to be issued \$1,400,000 serial bonds of said City pursuant to the provisions of the Local Finance Law.

Section 2. It is hereby determined that the maximum estimated cost of the aforesaid class of objects or purposes is \$1,550,000 and that the plan for the financing thereof is by the issuance of the \$1,550,000 serial bonds of said City authorized to be issued pursuant to this bond ordinance.

Section 3. It is hereby determined that the period of probable usefulness of the aforesaid class of objects or purposes is ten years, pursuant to subdivision 24 of paragraph 3 of Section 11.00 of the Local Finance Law.

Ord....  
Authorizing the Issuance of \$1,555,000  
Serial Bonds of the City of Watertown,  
Jefferson County, New York to Pay the  
Cost of the Construction or Reconstruc-  
tion of Sidewalks at Various Locations  
Within the City

**REGULAR COUNCIL MEETING  
CITY OF WATERTOWN  
August 18, 2003  
7:00 P.M.**

**MAYOR JOSEPH M. BUTLER PRESIDING**

**PRESENT: COUNCILWOMAN ROXANNE M. BURNS  
COUNCILMAN PETER L. CLOUGH  
COUNCILMAN PAUL A. SIMMONS  
COUNCILMAN JEFFREY M. SMITH  
MAYOR BUTLER**

**ALSO PRESENT: CITY MANAGER MARY M. CORRIVEAU  
ATTORNEY ROBERT J. SLYE**

**Veterans' Memorial Walkway**

Mayor Butler stated that he was down on the walkway and the traffic is rare and slow.

Councilwoman Burns commented that she was also down there and didn't see any cars.

**REGULAR COUNCIL MEETING  
CITY OF WATERTOWN  
August 2, 2004  
7:00 P.M.**

**MAYOR JEFFREY E. GRAHAM PRESIDING**

**PRESENT:**           **COUNCILMAN STEPHEN J. BRADLEY  
COUNCILWOMAN ROXANNE M. BURNS  
COUNCILMAN PETER L. CLOUGH  
COUNCILMAN TIMOTHY R. LABOUF  
MAYOR GRAHAM**

**ALSO PRESENT:**   **CITY MANAGER MARY M. CORRIVEAU  
ATTORNEY ROBERT J. SLYE**

**Veteran's Memorial Walkway**

Councilwoman Burns asked Council members to think about not allowing vehicular traffic on the walkway any longer as it does not seem to be working out well.

Mayor Graham asked if there was vandalism in the restrooms there and questioned if they should be looked at a certain time.

Mrs. Corriveau stated that there has been vandalism there ever since the bathrooms were put in. She stated that she doesn't know if there are times that the bathrooms are closed. She will have staff prepare a report on it.

Councilman Bradley asked if the City owns from the walkway down to the river. He stated that when he was down there, he couldn't see the river because of the brush.

Councilwoman Burns wondered if this could be a project for volunteers, taking into consideration the steep area.

Mrs. Corriveau remarked that it is a cliff edge. At one time, it was thought that World Changers could do this. Due to the location, however, the decision was made not to have them clear this area. She commented that this area is also the view that you see from the other side of the river. Therefore, all the foliage should not be removed. She will have staff do a report on it.

Mrs. Corriveau reminded Council of the suggestion to hold a Council meeting down there.

Councilwoman Burns stated that she has no objection if ample word goes out to the public as to where the meeting will be.

Mayor Graham remarked that he didn't want to make a quick decision on that this evening.

December 16, 2004

To: The Honorable Mayor and City Council  
From: Kenneth A. Mix, Planning & Community Development Coordinator  
Subject: Ordinance Amending Section 216-20 of the City Code – Veterans' Memorial Riverwalk, Driving and Parking of Vehicles

The attached ordinance was prepared at the request of the City Council. It excludes the use of motor vehicles within Veterans' Memorial Riverwalk, except in the designated parking areas. The City Council amended this Section on June 16, 2003 to allow vehicles and it currently reads as follows:

**§ 216-20. Driving and parking of vehicles. [Amended 6-16-2003]**

- A. Passenger vehicles may be driven in Veterans' Memorial Riverwalk between May 1 and October 31, except in the eastern parking area where any vehicle is allowed year round.
- B. Vehicle flow is one-way, from west to east, except in the eastern parking area, where traffic is two-way.
- C. The maximum speed limit is 15 miles per hour.
- D. Pedestrians have the right-of-way in all areas of the park. Motor vehicles shall not be driven over areas designated by pavement markings for exclusive pedestrian and/or bicycle use.
- E. Vehicles shall only be parked in areas designated for parking by pavement markings.

The proposed amendment reverts to wording that is similar to what was in place prior to June 16, 2003.

The following is an excerpt from the City Manager's September 24, 2004 City Council update on the subject:

8. Veterans' Memorial Riverwalk.

City Staff has solicited input from the Downtown Business Community and other interested parties on whether the Riverwalk should be closed to vehicular traffic. The overwhelming majority of respondents want the Riverwalk closed to vehicles. Three rafting companies currently use the entrance dock at Adirondack River Outfitters, which is at the vehicular exit to the park. Their staging area is right at the exit and creates a safety hazard to rafting personnel, rafting participants and the drivers using the Riverwalk. With our recent receipt of the \$125,000 grant from the Land and Water Conservation Fund, the City will be looking at the addition of two new pedestrian access points into the Riverwalk. If the current configuration with vehicles is kept, these new access points would bring pedestrians right into the vehicular lane, causing a safety issue. Staff is preparing legislation for City Council consideration that will once again prohibit vehicular traffic on the Riverwalk.

12-20-04

and

WHEREAS since that time, the City Council has approved Change Orders in the amount of \$82,194.00, and

WHEREAS Interim City Engineer Gary E. Pilon is now asking that the City Council approve Change Order No. 15 to this Agreement,

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Watertown hereby approves Change Order No. 15 to the General construction contract with Bette & Cring, LLC, in the amount of \$1,652, copies of which are attached and made a part of this resolution, and

BE IT FURTHER RESOLVED that City Manager Mary M. Corriveau is hereby authorized and directed to execute the Change Order documents on behalf of the City of Watertown.

**SECONDED BY COUNCILMAN PETER L. CLOUGH AND CARRIED WITH ALL VOTING YEA**

**INTRODUCED BY COUNCILMAN PETER L. CLOUGH**

REs...  
Approving Change Order No. 4 To Contract With Tuscarora Construction, Pearl Street Bridge

WHEREAS on February 17, 2004, the City Council of the City of Watertown approved the bid submitted by Tuscarora Construction Company in the amount of \$1,889,527.40 as the lowest qualified bidder meeting the City's specifications for the replacement of the Pearl Street Bridge, and

WHEREAS since that time, the City Council has approved Change Orders in the amount of \$102,710.34, and

WHEREAS Interim City Engineer Gary E. Pilon is now asking that the City Council approve Change Order No. 4 to this Agreement,

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Watertown hereby approves Change Order No. 4 to the contract with Tuscarora Construction Company in the amount of \$39,210.47, a copy of which is attached and made a part of this resolution, and

BE IT FURTHER RESOLVED that City Manager Mary M. Corriveau is hereby authorized and directed to execute the Change Order documents on behalf of the City of Watertown.

**SECONDED BY COUNCILMAN TIMOTHY R. LABOUF AND CARRIED WITH ALL VOTING YEA**

**INTRODUCED BY COUNCILMAN PETER L. CLOUGH**

REs...  
Approving Supplemental Agreement No. 2 to Architectural/Engineering Agreement, Pearl Street Bridge, Earth Tech Of New York, Inc.

WHEREAS on October 16, 2000, the City Council approved the bid submitted by Earth Tech Northeast, Inc. in the amount of \$622,275 for Engineering Consultant Services for the replacement of the Pearl Street Bridge, and

WHEREAS on February 17, 2004, a supplemental agreement to the contract in the amount of \$74,606 was approved by City Council, bringing the contract amount to \$696,881, and

WHEREAS Interim City Engineer Gary E. Pilon is asking that the City Council consider Supplemental Agreement No. 2 in the amount of \$87,132, which covers the additional construction support/inspection, due to the time extension required to complete the project,

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Watertown hereby approves Supplemental Agreement No. 2 for Architectural/Engineering Consultant Agreement with Earth Tech of New York, Inc. in the amount of \$87,132, a copy of which is attached and made a part of this resolution, and

BE IT FURTHER RESOLVED that City Manager Mary M. Corriveau is hereby authorized and directed to execute Supplemental Agreement No. 2 on behalf of the City of Watertown.

**SECONDED BY COUNCILMAN STEPHEN J. BRADLEY AND CARRIED WITH ALL VOTING YEA**

**ORDINANCES**

**ORDINANCES**

Ord...  
Amending Section 216-20 of the City Code - Veterans' Memorial Riverwalk, Driving and Parking of Vehicles

**INTRODUCED BY COUNCILMAN PETER L. CLOUGH**

WHEREAS Section 216-20 of the Code of the City of Watertown, New York allows passenger vehicles to be driven through Veterans' Memorial Riverwalk with certain restrictions, and

WHEREAS the City Council amended this Section on June 16, 2003 to allow such vehicle use in an effort to increase the usage of the park, and

WHEREAS the City Council deems it in the best interest of the public to convert the Riverwalk back to a pedestrian-only walkway,

NOW THEREFORE BE IT ORDAINED by the City Council of the City of Watertown, New York that it hereby amends the Code of the City of Watertown, New York by amending Section 216-20 to read as follows:

§216-20. Driving and Parking of Vehicles.

No person shall drive, ride or park any motor vehicle, snowmobile, or all terrain vehicle, as defined in New York State Vehicle and Traffic Law Sections 125, 2221, and 2281, within Veterans' Memorial Riverwalk, other than in the designated parking areas, unless authorized.

And,

BE IT FURTHER ORDAINED that said Amendment to the Code of the City of Watertown, New York shall take effect as soon as it is published once in the official newspaper of the City of Watertown, New York or printed as the City Manager directs.

**SECONDED BY COUNCILMAN STEPHEN J. BRADLEY AND CARRIED WITH ALL VOTING YEA EXCEPT MAYOR GRAHAM VOTING NAY**

(Unanimous consent moved by motion of Councilman Clough, seconded by Councilman Bradley and carried with all voting in favor thereof.)

Prior to the vote on the foregoing ordinance, Councilman Clough remarked that allowing vehicular traffic on the Riverwalk was done to see how it worked out. However, there were many property owners in the area that were against it and it has proven not to have worked out well.

Mayor Graham asked if it was necessary not to allow vehicular traffic on the walkway and if there were cases where vehicular traffic caused safety concerns.

Mrs. Corriveau explained that when she and Councilwoman Burns were on the Riverwalk, there was a vehicle traveling in the wrong direction. She also explained that with pedestrians and bicyclists using the walkway, vehicular traffic is a hindrance to safety.

Councilman Clough commented that he has seen very few vehicles using it.

Councilwoman Burns commented that when Mayor Butler made the initiative, she wasn't sure that it was the answer. However, she didn't have a better answer for getting more people to use the street, so she was willing to give it a try. She commented that it is not wide enough for both vehicular and pedestrian traffic. She also remarked that she is relying on the input from the businesses located there. She referred to the fact that Christine Hoffman had spoken with these businesses and it was the unanimous view of all the businesses surveyed that this be put back as it originally was to not allow vehicular traffic. She commented that the increased linkage from the Public Square area would occur with the downtown streetscape project.

Councilman Bradley asked if anyone has addressed Mr. Derouin's problem.

Mrs. Corrieau remarked that at one point there was a sign that stated not to block the Newell Street intersection with Mill Street.

Councilman Bradley commented that the problem isn't so much the stopping at the intersection. He explained that this problem involves the fact that there is only one lane past the business and the other is a parking lane. However, motorists use the parking lane as another moving lane. He stated that he hasn't heard anything about how this problem would be resolved.

Councilman Clough remarked that he thinks the signage was taken down years ago. He also commented that over the years, it has always been very difficult to park in front of those businesses.

Hearing Scheduled for Monday, Jan-2005 at 7:30Pm for Ord...  
ng the Request Submitted By Jan S.  
on Behalf of 81 Front Street De-  
nt LLC to Change the Approved Zon-  
ssification of 1280 Coffeen Street  
8-38-102 from Neighborhood Bus-  
o Planned Development District #22  
ate 5.4 Acres of Recently Annexed  
Former T/Watn. Tax Parcels No. 82  
& 81-08-1-8)Planned Development  
e #22 With the Allowed Uses Being  
ants and the Construction of Two  
' Double-sided Billboards

**INTRODUCED BY COUNCILMAN PETER L. CLOUGH**

BE IT ORDAINED where Jan S. Kublick, on behalf of 81 Front Street Development LLC has made application by petition filed with the City Clerk, pursuant to Section 83 of the New York General City Law to change the approved zoning classification of 1280 Coffeen Street, City Tax Parcel No. 8-38-102 from Neighborhood Business to Planned Development District # 22 and to designate 5.4 acres of recently annexed land (former Town of Watertown Tax Parcels No. 82.08-1-6 and 82.08-1-8) Planned Development District # 22 with the allowed uses being restaurants and the construction of two 14'x48' double-sided billboards, and

WHEREAS the parcels which are sought to be rezoned are as follows:

- City of Watertown Tax Parcel No. 8-38-102
- Current Town of Watertown Tax Parcel No. 82.08-1-6
- Current Town of Watertown Tax Parcel No. 82.08-1-8

And.

May 23, 2011

To: The Honorable Mayor and City Council

From: James E. Mills, City Comptroller

Subject: Water and Sewer Rates

In connection with the Fiscal Year 2011-12 Proposed Budget City Council directed staff to analyze the effect of reducing the rate structure from a three tier system to a two tier system. Attached are reports related to the water and sewer rate analyses performed including a summary of the proposed rate modification options and their projected impacts to the City funds and customers.

	Base	Option #1	Option #2	Option #3	Option #4
Water	Use consumption and billing data for period 4/1/10 - 3/31/11	Round Tier 1 rate up from \$36.94 to \$37.00 per 1,000 cubic feet per quarter	Rounded Tier 1 rate up from \$36.94 to \$37.00 per 1,000 cubic feet per quarter	Consolidate to one tier at \$29.25 per 1,000 cubic feet per quarter	Round Tier 1 rate down from \$36.94 to \$35.00 per 1,000 cubic feet per quarter
	Apply current rates to billed consumption	Eliminate Tier 3	Eliminated Tier 3		Eliminate Tier 3
		Lower Tier 2 rate from \$27.19 to @ \$25.00 per 1,000 cubic feet per quarter	Lowered Tier 2 rate from \$27.19 to @ \$26.00 per 1,000 cubic feet per quarter		Lower Tier 2 rate from \$27.19 to @ \$27.00 per 1,000 cubic feet per quarter
			Reduced Tier 1 volume from 1,200 cubic feet to 900 cubic feet		
		Outside City limits rates:	Outside City limits rates:	Outside City limits rates:	
		Modify tier volume levels to match inside City levels	Modified tier volume levels to match inside City levels	Lower rates to each 120% of the respective inside City rate	
		Lower rates to each 120% of the respective inside City rate	Lowered rates to each 120% of the respective inside City rate		
Sewer	Use consumption and billing data for period 4/1/10 - 3/31/11	Round Tier 1 rate down from \$36.34 to \$36.00 per 1,000 cubic feet per quarter	Rounded Tier 1 rate down from \$36.34 to \$36.00 per 1,000 cubic feet per quarter	Consolidate to one tier at \$27.25 per 1,000 cubic feet per quarter	Rounded Tier 1 rate down from \$36.34 to \$36.00 per 1,000 cubic feet per quarter
	Apply current rates to billed consumption	Eliminate Tier 3	Eliminated Tier 3		Eliminate Tier 3
		Lower Tier 2 rate from \$26.96 to @ \$21.00 per 1,000 cubic feet per quarter	Lowered Tier 2 rate from \$26.96 to @ \$22.25 per 1,000 cubic feet per quarter		

	Water					Sewer				
	Base	Option 1	Option 2	Option 3	Option 4	Base	Option 1	Option 2	Option 3	Option 4
Cycle 51	\$ 596,274	\$ 581,903	\$ 569,649	\$ 541,232	\$ 562,730	\$ 564,816	\$ 520,406	\$ 505,585	\$ 482,547	\$ 504,647
Cycle 52	\$ 866,655	\$ 845,350	\$ 831,430	\$ 810,862	\$ 826,912	\$ 836,845	\$ 757,841	\$ 741,606	\$ 732,960	\$ 743,538
Cycle 53	\$ 743,670	\$ 725,896	\$ 712,671	\$ 686,297	\$ 706,536	\$ 732,493	\$ 667,461	\$ 650,989	\$ 632,635	\$ 651,269
Cycle 54	\$ 1,662,601	\$ 1,748,228	\$ 1,796,304	\$ 1,906,347	\$ 1,829,155	\$ 1,689,699	\$ 1,653,015	\$ 1,705,914	\$ 1,776,395	\$ 1,722,282
	\$ 3,869,200	\$ 3,901,377	\$ 3,910,054	\$ 3,944,738	\$ 3,925,333	\$ 3,823,853	\$ 3,598,722	\$ 3,604,095	\$ 3,624,537	\$ 3,621,736
	\$ 34,800					\$ (291,346)				
Budget equivalent	\$ 3,904,000					\$ 3,532,507	\$ 3,532,507	\$ 3,532,507	\$ 3,532,507	\$ 3,532,507
	99.11%					108.25%				
Increase / (Decrease) to Base Amount		\$ 32,177	\$ 40,853	\$ 75,537	\$ 56,132		\$ (225,131)	\$ (219,758)	\$ (199,316)	\$ (202,117)
% Increase/(Decrease) to Base Amount		0.83%	1.06%	1.95%	1.45%		-5.89%	-5.75%	-5.21%	-5.29%

	Previous Annual Billed Consumption	Water					Sewer				
		Base	Option 1	Option 2	Option 3	Option 4	Base	Option 1	Option 2	Option 3	Option 4
Projected Annual Revenue Impacts											
Less than minimum unit consumer	14	\$ 133	\$ 133	\$ 133	\$ 106	\$ 126	\$ 131	\$ 130	\$ 130	\$ 98	\$ 126
			\$ -	\$ -	\$ (27)	\$ (7)		\$ (1)	\$ (1)	\$ (33)	\$ (5)
			0.00%	0.00%	-20.30%	-5.26%		-0.76%	-0.76%	-25.19%	-3.82%
Less than minimum unit consumer	34	\$ 133	\$ 133	\$ 133	\$ 106	\$ 126	\$ 131	\$ 130	\$ 130	\$ 98	\$ 126
			\$ -	\$ -	\$ (27)	\$ (7)		\$ (1)	\$ (1)	\$ (33)	\$ (5)
			0.00%	0.00%	-20.30%	-5.26%		-0.76%	-0.76%	-25.19%	-3.82%
Family of two	74	\$ 248	\$ 243	\$ 232	\$ 218	\$ 229	\$ 245	\$ 227	\$ 214	\$ 202	\$ 213
			\$ (5)	\$ (16)	\$ (30)	\$ (19)		\$ (18)	\$ (31)	\$ (43)	\$ (32)
			-2.02%	-6.45%	-12.10%	-7.66%		-7.35%	-12.65%	-17.55%	-13.06%
Family of four	90	\$ 292	\$ 283	\$ 274	\$ 266	\$ 272	\$ 288	\$ 261	\$ 250	\$ 245	\$ 250
			\$ (9)	\$ (18)	\$ (26)	\$ (20)		\$ (27)	\$ (38)	\$ (43)	\$ (38)
			-3.08%	-6.16%	-8.90%	-6.85%		-9.38%	-13.19%	-14.93%	-13.19%
Family of four with swimming pool	175	\$ 523	\$ 495	\$ 495	\$ 516	\$ 501	\$ 517	\$ 440	\$ 439	\$ 477	\$ 446
			\$ (28)	\$ (28)	\$ (7)	\$ (22)		\$ (77)	\$ (78)	\$ (40)	\$ (71)
			-5.35%	-5.35%	-1.34%	-4.21%		-14.89%	-15.09%	-7.74%	-13.73%
Family of five	162	\$ 487	\$ 463	\$ 461	\$ 478	\$ 466	\$ 482	\$ 412	\$ 410	\$ 441	\$ 416
			\$ (24)	\$ (26)	\$ (9)	\$ (21)		\$ (70)	\$ (72)	\$ (41)	\$ (66)
			-4.93%	-5.34%	-1.85%	-4.51%		-14.52%	-14.94%	-8.51%	-13.69%
Restaurant	3,225	\$ 6,934	\$ 8,120	\$ 8,425	\$ 9,514	\$ 8,736	\$ 6,935	\$ 6,845	\$ 7,225	\$ 8,788	\$ 7,461
			\$ 1,186	\$ 1,491	\$ 2,580	\$ 1,802		\$ (90)	\$ 290	\$ 1,853	\$ 526
			17.10%	21.50%	37.21%	25.99%		-1.30%	4.18%	26.72%	7.58%
Restaurant (fast food)	756	\$ 1,863	\$ 1,948	\$ 2,005	\$ 2,230	\$ 2,070	\$ 1,854	\$ 1,660	\$ 1,732	\$ 2,060	\$ 1,782
			\$ 85	\$ 142	\$ 367	\$ 207		\$ (194)	\$ (122)	\$ 207	\$ (72)
			4.54%	7.63%	19.71%	11.11%		-10.46%	-6.58%	11.15%	-3.86%
Industrial	89,662	\$ 185,035	\$ 224,328	\$ 233,240	\$ 264,503	\$ 242,174	\$ 951	\$ 778	\$ 797	\$ 916	\$ 816
			\$ 39,293	\$ 48,205	\$ 79,468	\$ 57,139		\$ (173)	\$ (154)	\$ (35)	\$ (135)
			21.24%	26.05%	42.95%	30.88%		-18.19%	-16.19%	-3.68%	-14.20%
Hotel	21,449	\$ 44,366	\$ 53,680	\$ 55,807	\$ 63,275	\$ 57,941	\$ 44,440	\$ 45,115	\$ 47,774	\$ 58,449	\$ 49,376
			\$ 9,314	\$ 11,441	\$ 18,909	\$ 13,575		\$ 675	\$ 3,334	\$ 14,009	\$ 4,936
			20.99%	25.79%	42.62%	30.60%		1.52%	7.50%	31.52%	11.11%

Projected Annual Revenue Impacts	Water						Sewer				
	Previous Annual Billed Consumption	Base	Option 1	Option 2	Option 3	Option 4	Base	Option 1	Option 2	Option 3	Option 4
Nursing Home	12,576 \$	26,141 \$	31,498 \$ 5,357 \$ 20.49%	32,737 \$ 6,596 \$ 25.23%	37,099 \$ 10,958 \$ 41.92%	33,984 \$ 7,843 \$ 30.00%	26,179 \$	26,482 \$ 303 \$ 1.16%	28,031 \$ 1,852 \$ 7.07%	34,270 \$ 8,091 \$ 30.91%	28,968 \$ 2,789 \$ 10.65%
Hospital	38,904 \$	80,901 \$	97,565 \$ 16,664 \$ 20.60%	101,402 \$ 20,501 \$ 25.34%	114,873 \$ 33,972 \$ 41.99%	105,253 \$ 24,352 \$ 30.10%	81,020 \$	82,043 \$ 1,023 \$ 1.26%	86,840 \$ 5,820 \$ 7.18%	106,112 \$ 25,092 \$ 30.97%	89,735 \$ 8,715 \$ 10.76%
Town Watertown Water District #1 (Coffeen St)	42,893 \$	158,447 \$	158,704 \$ 257 \$ 0.16%	158,704 \$ 257 \$ 0.16%	126,534 \$ (31,913) \$ -20.14%	150,126 \$ (8,321) \$ -5.25%					
Town of Watertown Sewer District #4/5	74,899						326,620 \$	323,564 \$ (3,056) \$ -0.94%	323,564 \$ (3,056) \$ -0.94%	244,920 \$ (81,700) \$ -25.01%	314,576 \$ (12,044) \$ -3.69%
Water Treatment Plant	95,010						195,828 \$	199,593 \$ 3,765 \$ 1.92%	211,447 \$ 15,619 \$ 7.98%	258,902 \$ 63,074 \$ 32.21%	218,566 \$ 22,738 \$ 11.61%
Waste Water Treatment Plant	30,840 \$	65,389 \$	77,503 \$ 12,114 \$ 18.53%	80,461 \$ 15,072 \$ 23.05%	90,978 \$ 25,589 \$ 39.13%	83,470 \$ 18,081 \$ 27.65%					
Hydro-electric Facility (non-City)	8,936 \$	18,693 \$	22,554 \$ 3,861 \$ 20.65%	23,435 \$ 4,742 \$ 25.37%	26,500 \$ 7,807 \$ 41.76%	24,312 \$ 5,619 \$ 30.06%					
MGNH	26,116 \$	54,883 \$	65,520 \$ 10,637 \$ 19.38%	68,060 \$ 13,177 \$ 24.01%	77,042 \$ 22,159 \$ 40.37%	70,628 \$ 15,745 \$ 28.69%	54,937 \$	55,132 \$ 195 \$ 0.35%	58,306 \$ 3,369 \$ 6.13%	71,166 \$ 16,229 \$ 29.54%	60,240 \$ 5,303 \$ 9.65%
Watertown Housing Authority - East Hills	13,372 \$	32,515 \$	34,524 \$ 2,009 \$ 6.18%	35,520 \$ 3,005 \$ 9.24%	39,447 \$ 6,932 \$ 21.32%	36,652 \$ 4,137 \$ 12.72%	32,366 \$	29,449 \$ (2,917) \$ -9.01%	30,694 \$ (1,672) \$ -5.17%	36,439 \$ 4,073 \$ 12.58%	31,576 \$ (790) \$ -2.44%
Watertown Housing Authority - Maywood Terrace	4,173 \$	9,502 \$	10,605 \$ 1,103 \$ 11.61%	10,969 \$ 1,467 \$ 15.44%	12,310 \$ 2,808 \$ 29.55%	11,354 \$ 1,852 \$ 19.49%	9,481 \$	8,979 \$ (502) \$ -5.29%	9,434 \$ (47) \$ -0.50%	11,371 \$ 1,890 \$ 19.93%	9,728 \$ 247 \$ 2.61%
Correctional Facility	41,999 \$	182,067 \$	126,066 \$ (56,001) \$ -30.76%	131,084 \$ (50,983) \$ -28.00%	148,676 \$ (33,391) \$ -18.34%	136,111 \$ (45,956) \$ -25.24%					

OWNER	PROP LOCATION		Base	Water				Base	Sewer			
				Option 1	Option 2	Option 3	Option 4		Option 1	Option 2	Option 3	Option 4
WATER TREATMENT PLANT	Water Treatment Plant	95.010	\$ -	\$ -	\$ -	\$ -	\$ -	195,828	\$ 199,593	\$ 211,447	\$ 258,902	\$ 218,566
KNOWLTON TECHNOLOGIES	208 MILL ST	87,209	\$ 179,437	\$ 218,080	\$ 226,783	\$ 257,267	\$ 235,493	\$ -	\$ -	\$ -	\$ -	\$ -
TOWN OF WATERTOWN	SEWER DISTRICT NO 4/5	74,899	\$ -	\$ -	\$ -	\$ -	\$ -	326,620	\$ 323,564	\$ 323,564	\$ 244,920	\$ 314,576
TOWN WATERTOWN	COFFEEN ST PIT-DISTRICT #1	42,893	\$ 158,447	\$ 158,704	\$ 158,704	\$ 126,534	\$ 150,126	\$ -	\$ -	\$ -	\$ -	\$ -
WATERTOWN CORRECTIONAL	DRY HILL	41,999	\$ 182,067	\$ 126,066	\$ 131,084	\$ 148,676	\$ 136,111	\$ -	\$ -	\$ -	\$ -	\$ -
TOWN OF WATERTOWN	SEWER DISTRICT NO 2	41,282	\$ -	\$ -	\$ -	\$ -	\$ -	180,023	\$ 178,338	\$ 178,338	\$ 134,992	\$ 173,384
SAMARITAN MEDICAL CENTER	830 WASHINGTON ST	38,904	\$ 80,901	\$ 97,565	\$ 101,402	\$ 114,873	\$ 105,253	\$ 81,020	\$ 82,043	\$ 86,840	\$ 106,112	\$ 89,735
NYS RTE 3 SEWER BOARD	ROUTE 3	33,520	\$ -	\$ -	\$ -	\$ -	\$ -	82,900	\$ 84,499	\$ 89,518	\$ 109,610	\$ 92,532
SEWAGE DISPOSAL PLANT	700 W T FIELD DR	30,840	\$ 30,840	\$ 77,503	\$ 80,461	\$ 90,978	\$ 83,470	\$ -	\$ -	\$ -	\$ -	\$ -
TOWN WATN WATER DIST 3	WASHINGTON ST PIT-DISTRICT #3	24,200	\$ 89,395	\$ 89,540	\$ 89,540	\$ 71,390	\$ 84,700	\$ -	\$ -	\$ -	\$ -	\$ -
TOWN OF WATERTOWN	SEWER DISTRICT NO 3	22,524	\$ -	\$ -	\$ -	\$ -	\$ -	98,223	\$ 97,304	\$ 97,304	\$ 73,653	\$ 94,601
BEST WESTERN	316 WASHINGTON ST	21,449	\$ 44,366	\$ 53,680	\$ 55,807	\$ 63,275	\$ 57,941	\$ 44,440	\$ 45,115	\$ 47,774	\$ 58,449	\$ 49,376
MGNH INC	218 STONE ST	20,133	\$ 41,663	\$ 50,390	\$ 52,385	\$ 59,392	\$ 54,388	\$ 41,731	\$ 42,351	\$ 44,845	\$ 54,862	\$ 46,349
TOWN WATERTOWN WATER DISTRICT	ARSENAL ST PIT-DISTRICT #1	16,110	\$ 59,510	\$ 59,607	\$ 59,607	\$ 47,525	\$ 56,385	\$ -	\$ -	\$ -	\$ -	\$ -
SAMARITAN KEEP HOME	133 PRATT ST	12,576	\$ 26,141	\$ 31,498	\$ 32,737	\$ 37,099	\$ 33,984	\$ 26,179	\$ 26,482	\$ 28,031	\$ 34,270	\$ 28,968
BRASCAN POWER	250 MILL ST	8,816	\$ 18,300	\$ 22,139	\$ 23,013	\$ 26,066	\$ 23,886	\$ -	\$ -	\$ -	\$ -	\$ -
PUBLIC SAFETY BLDG	753 WATERMAN DR	8,393	\$ 18,621	\$ 21,283	\$ 22,035	\$ 24,777	\$ 21,050	\$ 18,599	\$ 17,995	\$ 18,935	\$ 22,887	\$ 19,534
SOUTHSIDE WATER INC	OUTER HOLCOMB ST PIT	7,496	\$ 32,945	\$ 22,557	\$ 23,435	\$ 26,536	\$ 24,322	\$ -	\$ -	\$ -	\$ -	\$ -
NEW YORK AIRBRAKE CO	748 STARBUCK AVE	7,295	\$ 15,294	\$ 18,295	\$ 19,007	\$ 21,520	\$ 19,725	\$ 15,311	\$ 15,392	\$ 16,281	\$ 19,879	\$ 16,822
WATN HSG AUTHORITY	1708 OHIO ST-EAST HILLS PROJ	6,760	\$ 14,195	\$ 16,958	\$ 17,616	\$ 19,942	\$ 18,281	\$ 14,210	\$ 14,268	\$ 15,091	\$ 18,421	\$ 15,591
PRECISION CAR WASH	1020 COFFEEN ST	6,049	\$ 12,735	\$ 15,180	\$ 15,767	\$ 17,845	\$ 16,361	\$ 12,747	\$ 12,775	\$ 13,509	\$ 16,484	\$ 13,956
TOWN OF WATERTOWN	SEWER DISTRICT NO 6	5,248	\$ -	\$ -	\$ -	\$ -	\$ -	22,887	\$ 22,673	\$ 22,673	\$ 17,162	\$ 22,043
MASSEY STREET LLC	222 MASSEY ST N MTR #1	5,147	\$ 10,882	\$ 12,925	\$ 13,422	\$ 15,184	\$ 13,926	\$ 10,890	\$ 10,881	\$ 11,502	\$ 14,026	\$ 11,881
COMFORT INN & SUITES	110 COMMERCE PARK DR	4,838	\$ 10,247	\$ 12,153	\$ 12,618	\$ 14,272	\$ 13,091	\$ 10,254	\$ 10,232	\$ 10,814	\$ 13,184	\$ 11,171
NIGRO COMPANIES	1283 ARSENAL ST PRICE CHOP PLZ	4,730	\$ 10,026	\$ 11,883	\$ 12,338	\$ 13,954	\$ 12,800	\$ 10,032	\$ 10,005	\$ 10,574	\$ 12,889	\$ 10,922
HOTEL 45 INC	1290 ARSENAL ST	4,722	\$ 10,009	\$ 11,863	\$ 12,317	\$ 13,930	\$ 12,778	\$ 10,016	\$ 9,988	\$ 10,556	\$ 12,867	\$ 10,904
ARSENAL ST PROPERTIES INC	1190 ARSENAL ST	4,640	\$ 9,841	\$ 11,658	\$ 12,104	\$ 13,688	\$ 12,557	\$ 9,847	\$ 9,816	\$ 10,374	\$ 12,644	\$ 10,715
WATERTOWN GOLF CLUB	THOMPSON PARK	4,282	\$ 8,961	\$ 10,745	\$ 11,164	\$ 12,641	\$ 11,586	\$ -	\$ -	\$ -	\$ -	\$ -
CENTENNIAL APTS	1010 WASHINGTON ST	4,228	\$ 8,994	\$ 10,628	\$ 11,032	\$ 12,473	\$ 11,444	\$ 8,999	\$ 8,951	\$ 9,457	\$ 11,521	\$ 9,768
SOLAR & FRONTIER LLC	200 FRANKLIN ST	4,130	\$ 8,793	\$ 10,383	\$ 10,778	\$ 12,184	\$ 11,180	\$ 8,797	\$ 8,745	\$ 9,239	\$ 11,254	\$ 9,542
JAI AMBE HOTEL LLC	652 ARSENAL ST	3,781	\$ 8,076	\$ 9,510	\$ 9,870	\$ 11,154	\$ 10,238	\$ 8,079	\$ 8,012	\$ 8,462	\$ 10,303	\$ 8,740
MGNH INC	218 STONE ST	3,626	\$ 7,758	\$ 9,123	\$ 9,467	\$ 10,697	\$ 9,819	\$ 7,760	\$ 7,687	\$ 8,117	\$ 9,881	\$ 8,383
JEFF COMMUNITY COLLEGE	1220 COFFEEN ST	3,440	\$ 7,376	\$ 8,658	\$ 8,984	\$ 10,148	\$ 9,317	\$ 7,377	\$ 7,296	\$ 7,704	\$ 9,374	\$ 7,955
METROMEDIA REST/PONDEROSA	1290 ARSENAL ST	3,241	\$ 6,967	\$ 8,160	\$ 8,466	\$ 9,561	\$ 8,780	\$ 6,968	\$ 6,878	\$ 7,261	\$ 8,832	\$ 7,498
APPLEBEE'S #21	1283 ARSENAL ST	3,225	\$ 6,934	\$ 8,120	\$ 8,425	\$ 9,514	\$ 8,736	\$ 6,935	\$ 6,845	\$ 7,225	\$ 8,788	\$ 7,461
EMMI WATERTOWN LLC	155 COMMERCE PARK DR	3,220	\$ 6,924	\$ 8,108	\$ 8,412	\$ 9,499	\$ 8,723	\$ 6,924	\$ 6,834	\$ 7,214	\$ 8,775	\$ 7,449
WATN HOUSING AUTHORITY	140 MECHANIC ST	3,110	\$ 6,698	\$ 7,833	\$ 8,126	\$ 9,175	\$ 8,426	\$ 6,698	\$ 6,603	\$ 6,969	\$ 8,475	\$ 7,196
WATERTOWN CITY SCHL DISTC	1335 WASHINGTON ST	3,099	\$ 6,675	\$ 7,805	\$ 8,097	\$ 9,142	\$ 8,396	\$ 6,675	\$ 6,580	\$ 6,945	\$ 8,445	\$ 7,171
CLINTON COURT APTS	150 CLINTON ST	2,958	\$ 6,386	\$ 7,453	\$ 7,730	\$ 8,726	\$ 8,015	\$ 6,385	\$ 6,284	\$ 6,631	\$ 8,061	\$ 6,847
CRACKER BARREL #302	1289 COFFEEN ST	2,557	\$ 5,562	\$ 6,450	\$ 6,688	\$ 7,543	\$ 6,933	\$ 5,560	\$ 5,442	\$ 5,739	\$ 6,968	\$ 5,924
TOP LINE RESTAURANT	1142 ARSENAL ST	2,521	\$ 5,488	\$ 6,360	\$ 6,594	\$ 7,437	\$ 6,836	\$ 5,486	\$ 5,366	\$ 5,659	\$ 6,870	\$ 5,842
WATN HOUSING AUTHORITY	215 MAYWOOD TERRACE-BOILER	2,473	\$ 5,390	\$ 6,240	\$ 6,469	\$ 7,295	\$ 6,706	\$ 5,387	\$ 5,265	\$ 5,552	\$ 6,739	\$ 5,731
CURTIS APTS ASSOC	336 MAIN ST W	2,464	\$ 5,371	\$ 6,218	\$ 6,446	\$ 7,269	\$ 6,682	\$ 5,369	\$ 5,246	\$ 5,532	\$ 6,714	\$ 5,710
WATERTOWN REDEVELOPMENT	309 MILL ST	2,432	\$ 5,305	\$ 6,138	\$ 6,363	\$ 7,174	\$ 6,595	\$ 5,303	\$ 5,179	\$ 5,461	\$ 6,627	\$ 5,637
SOLAR & FRONTIER LLC	232 MAIN ST W	2,431	\$ 5,303	\$ 6,135	\$ 6,360	\$ 7,171	\$ 6,593	\$ 5,301	\$ 5,177	\$ 5,459	\$ 6,625	\$ 5,635
DULLES STATE OFFICE BLDG	317 WASHINGTON ST	2,328	\$ 5,092	\$ 5,878	\$ 6,092	\$ 6,868	\$ 6,314	\$ 5,089	\$ 4,961	\$ 5,229	\$ 6,344	\$ 5,398
WATN HOUSING AUTHORITY	113 MAIN ST W HILLTOP TOWERS	2,318	\$ 5,071	\$ 5,853	\$ 6,066	\$ 6,838	\$ 6,287	\$ 5,068	\$ 4,940	\$ 5,207	\$ 6,317	\$ 5,375
JEFF CO CHILDREN'S HOME	1704 STATE ST METER 1	2,215	\$ 4,860	\$ 5,595	\$ 5,799	\$ 6,534	\$ 6,009	\$ 4,856	\$ 4,724	\$ 4,978	\$ 6,036	\$ 5,138
RUBY TUESDAY	1290 ARSENAL ST	2,156	\$ 4,739	\$ 5,448	\$ 5,645	\$ 6,360	\$ 5,850	\$ 4,735	\$ 4,600	\$ 4,847	\$ 5,875	\$ 5,002
KNOWLTON TECHNOLOGIES	208 MILL ST	2,117	\$ 4,637	\$ 5,350	\$ 5,544	\$ 6,245	\$ 5,745	\$ -	\$ -	\$ -	\$ -	\$ -
PRICE CHOPPER	1283 ARSENAL ST	2,053	\$ 4,527	\$ 5,190	\$ 5,377	\$ 6,056	\$ 5,572	\$ 4,523	\$ 4,383	\$ 4,617	\$ 5,594	\$ 4,765
GRAND TOTALS		1,542,096	\$ 3,834,652	\$ 3,901,377	\$ 3,910,054	\$ 3,944,738	\$ 3,923,562	\$ 3,823,853	\$ 3,598,722	\$ 3,604,095	\$ 3,624,537	\$ 3,621,736

**CURRENT RATE STRUCTURE**

**WATER**

Quarterly Rate per  
1,000 cubic feet  
(7,480 gallons)

Usage cubic feet	gallons		
1,200	8,976	\$	36.94
9,900	74,052	\$	27.19
9,901	74,053	\$	20.54
99,901	747,253	\$	16.54

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 11.08	900	6,732	\$ 33.25
0.75	500	3,740	\$ 17.50	1,500	11,220	\$ 52.49
1	900	6,732	\$ 28.37	2,700	20,196	\$ 85.11
1.5	1,700	12,716	\$ 50.12	5,100	38,148	\$ 150.37
2	2,800	20,944	\$ 80.03	8,400	62,832	\$ 240.10
3	5,300	39,644	\$ 134.71	15,900	118,932	\$ 404.12
4	8,800	65,824	\$ 206.60	26,400	197,472	\$ 619.79
6	17,300	129,404	\$ 381.19	51,900	388,212	\$ 1,143.56
8	28,000	209,440	\$ 600.97	84,000	628,320	\$ 1,802.90
10	40,000	299,200	\$ 847.45	120,000	897,600	\$ 2,542.34

**Outside City water rates**

Quarterly Rate per  
1,000 cubic feet  
(7,480 gallons)

Usage cubic feet	gallons		
4,000	29,920	\$	52.67
25,000	187,000	\$	47.93
25,001	187,001	\$	43.22

Meter size	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	900	6,732	\$ 47.40
0.75	1,500	11,220	\$ 79.01
1	2,700	20,196	\$ 142.21
1.5	5,100	38,148	\$ 263.40
2	8,400	62,832	\$ 421.57
3	15,900	118,932	\$ 781.05
4	26,400	197,472	\$ 1,277.72
6	51,900	388,212	\$ 2,379.83
8	84,000	628,320	\$ 3,767.19
10	120,000	897,600	\$ 5,323.11

**SEWER**

Quarterly Rate per  
1,000 cubic feet  
(7,480 gallons)

Usage cubic feet	gallons		
1,200	8,976	\$	36.34
9,900	74,052	\$	26.96
9,901	74,053	\$	20.58
99,901	747,253	\$	16.79

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 10.90	900	6,732	\$ 32.71
0.75	500	3,740	\$ 17.23	1,500	11,220	\$ 51.70
1	900	6,732	\$ 28.02	2,700	20,196	\$ 84.05
1.5	1,700	12,716	\$ 49.58	5,100	38,148	\$ 148.75
2	2,800	20,944	\$ 79.24	8,400	62,832	\$ 237.72
3	5,300	39,644	\$ 133.88	15,900	118,932	\$ 401.64
4	8,800	65,824	\$ 205.91	26,400	197,472	\$ 617.73
6	17,300	129,404	\$ 380.84	51,900	388,212	\$ 1,142.52
8	28,000	209,440	\$ 601.05	84,000	628,320	\$ 1,803.14
10	40,000	299,200	\$ 848.01	120,000	897,600	\$ 2,544.02

**OPTION #1**

**WATER**

Usage		Quarterly Rate per 1,000 cubic feet (7,480 gallons)	
cubic feet	gallons		
1,200	8,976	\$	37.00
9,900	74,052	\$	25.00
9,901	74,053	\$	25.00
99,901	747,253	\$	16.54

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 11.10	900	6,732	\$ 33.30
0.75	500	3,740	\$ 17.30	1,500	11,220	\$ 51.90
1	900	6,732	\$ 27.30	2,700	20,196	\$ 81.90
1.5	1,700	12,716	\$ 47.30	5,100	38,148	\$ 141.90
2	2,800	20,944	\$ 74.80	8,400	62,832	\$ 224.40
3	5,300	39,644	\$ 137.30	15,900	118,932	\$ 411.90
4	8,800	65,824	\$ 224.80	26,400	197,472	\$ 674.40
6	17,300	129,404	\$ 437.30	51,900	388,212	\$ 1,311.90
8	28,000	209,440	\$ 704.80	84,000	628,320	\$ 2,114.40
10	40,000	299,200	\$ 1,004.80	120,000	897,600	\$ 3,014.40

Outside City water rates

Usage		Quarterly Rate per 1,000 cubic feet (7,480 gallons)	
cubic feet	gallons		
1,200	8,976	\$	44.40
9,900	74,052	\$	30.00
99,900	747,246	\$	30.00

Meter size	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	900	6,732	\$ 39.96
0.75	1,500	11,220	\$ 66.60
1	2,700	20,196	\$ 119.88
1.5	5,100	38,148	\$ 170.28
2	8,400	62,832	\$ 269.28
3	15,900	118,932	\$ 494.28
4	26,400	197,472	\$ 809.28
6	51,900	388,212	\$ 1,574.28
8	84,000	628,320	\$ 2,537.28
10	120,000	897,600	\$ 3,617.28

**SEWER**

Usage		Quarterly Rate per 1,000 cubic feet (7,480 gallons)	
cubic feet	gallons		
1,200	8,976	\$	36.00
9,900	74,052	\$	21.00
9,901	74,053	\$	21.00
99,901	747,253	\$	16.79

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 10.80	900	6,732	\$ 32.40
0.75	500	3,740	\$ 16.50	1,500	11,220	\$ 49.50
1	900	6,732	\$ 24.90	2,700	20,196	\$ 74.70
1.5	1,700	12,716	\$ 41.70	5,100	38,148	\$ 125.10
2	2,800	20,944	\$ 64.80	8,400	62,832	\$ 194.40
3	5,300	39,644	\$ 117.30	15,900	118,932	\$ 351.90
4	8,800	65,824	\$ 190.80	26,400	197,472	\$ 572.40
6	17,300	129,404	\$ 369.30	51,900	388,212	\$ 1,107.90
8	28,000	209,440	\$ 594.00	84,000	628,320	\$ 1,782.00
10	40,000	299,200	\$ 846.00	120,000	897,600	\$ 2,538.00

**OPTION #2**

**WATER**

Usage cubic feet	gallons	Quarterly Rate per 1,000 cubic feet (7,480 gallons)
900	6,732	\$ 37.00
9,900	74,052	\$ 26.00
9,901	74,053	\$ 26.00
99,901	747,253	\$ 16.54

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 11.10	900	6,732	\$ 33.30
0.75	500	3,740	\$ 16.30	1,500	11,220	\$ 48.90
1	900	6,732	\$ 26.70	2,700	20,196	\$ 80.10
1.5	1,700	12,716	\$ 47.50	5,100	38,148	\$ 142.50
2	2,800	20,944	\$ 76.10	8,400	62,832	\$ 228.30
3	5,300	39,644	\$ 141.10	15,900	118,932	\$ 423.30
4	8,800	65,824	\$ 235.80	26,400	197,472	\$ 696.30
6	17,300	129,404	\$ 453.10	51,900	388,212	\$ 1,359.30
8	28,000	209,440	\$ 731.30	84,000	628,320	\$ 2,193.90
10	40,000	299,200	\$ 1,043.30	120,000	897,600	\$ 3,129.90

Outside City water rates

Usage cubic feet	gallons	Quarterly Rate per 1,000 cubic feet (7,480 gallons)
900	6,732	\$ 44.40
9,900	74,052	\$ 31.20
99,900	747,246	\$ 31.20

Meter size	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	900	6,732	\$ 39.96
0.75	1,500	11,220	\$ 66.60
1	2,700	20,196	\$ 119.88
1.5	5,100	38,148	\$ 171.00
2	8,400	62,832	\$ 273.96
3	15,900	118,932	\$ 507.96
4	26,400	197,472	\$ 835.56
6	51,900	388,212	\$ 1,631.16
8	84,000	628,320	\$ 2,632.68
10	120,000	897,600	\$ 3,755.88

**SEWER**

Usage cubic feet	gallons	Quarterly Rate per 1,000 cubic feet (7,480 gallons)
900	6,732	\$ 36.00
9,900	74,052	\$ 22.25
9,901	74,053	\$ 22.25
99,901	747,253	\$ 16.79

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 10.80	900	6,732	\$ 32.40
0.75	500	3,740	\$ 15.25	1,500	11,220	\$ 45.75
1	900	6,732	\$ 24.15	2,700	20,196	\$ 72.45
1.5	1,700	12,716	\$ 41.95	5,100	38,148	\$ 125.85
2	2,800	20,944	\$ 66.43	8,400	62,832	\$ 199.28
3	5,300	39,644	\$ 122.05	15,900	118,932	\$ 366.15
4	8,800	65,824	\$ 199.93	26,400	197,472	\$ 599.78
6	17,300	129,404	\$ 389.05	51,900	388,212	\$ 1,167.15
8	28,000	209,440	\$ 627.13	84,000	628,320	\$ 1,881.38
10	40,000	299,200	\$ 894.13	120,000	897,600	\$ 2,682.38

**OPTION #3**

**WATER**

Quarterly Rate per  
1,000 cubic feet  
(7,480 gallons)

Usage cubic feet	gallons		
1,200	8,976	\$	29.50
9,900	74,052	\$	29.50
9,901	74,053	\$	29.50
99,901	747,253	\$	16.54

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 8.85	900	6,732	\$ 26.55
0.75	500	3,740	\$ 14.75	1,500	11,220	\$ 44.25
1	900	6,732	\$ 26.55	2,700	20,196	\$ 79.65
1.5	1,700	12,716	\$ 50.15	5,100	38,148	\$ 150.45
2	2,800	20,944	\$ 82.60	8,400	62,832	\$ 247.80
3	5,300	39,644	\$ 156.35	15,900	118,932	\$ 469.05
4	8,800	65,824	\$ 259.60	26,400	197,472	\$ 778.80
6	17,300	129,404	\$ 510.35	51,900	388,212	\$ 1,531.05
8	28,000	209,440	\$ 826.00	84,000	628,320	\$ 2,478.00
10	40,000	299,200	\$ 1,180.00	120,000	897,600	\$ 3,540.00

**Outside City water rates**

Quarterly Rate per  
1,000 cubic feet  
(7,480 gallons)

Usage cubic feet	gallons		
1,200		\$	35.40
9,900	74,052	\$	35.40
99,900	747,246	\$	35.40

Meter size	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	900	6,732	\$ 31.86
0.75	1,500	11,220	\$ 53.10
1	2,700	20,196	\$ 95.58
1.5	5,100	38,148	\$ 180.54
2	8,400	62,832	\$ 297.36
3	15,900	118,932	\$ 562.86
4	26,400	197,472	\$ 934.56
6	51,900	388,212	\$ 1,837.26
8	84,000	628,320	\$ 2,973.60
10	120,000	897,600	\$ 4,248.00

**SEWER**

Quarterly Rate per  
1,000 cubic feet  
(7,480 gallons)

Usage cubic feet	gallons		
1,200	8,976	\$	27.25
9,900	74,052	\$	27.25
9,901	74,053	\$	27.25
99,901	747,253	\$	16.79

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 8.18	900	6,732	\$ 24.53
0.75	500	3,740	\$ 13.63	1,500	11,220	\$ 40.88
1	900	6,732	\$ 24.53	2,700	20,196	\$ 73.58
1.5	1,700	12,716	\$ 46.33	5,100	38,148	\$ 138.98
2	2,800	20,944	\$ 76.30	8,400	62,832	\$ 238.90
3	5,300	39,644	\$ 144.43	15,900	118,932	\$ 433.28
4	8,800	65,824	\$ 239.80	26,400	197,472	\$ 719.40
6	17,300	129,404	\$ 471.43	51,900	388,212	\$ 1,414.28
8	28,000	209,440	\$ 763.00	84,000	628,320	\$ 2,289.00
10	40,000	299,200	\$ 1,090.00	120,000	897,600	\$ 3,270.00

WATER		OPTION #4					
Usage		Quarterly Rate per 1,000 cubic feet (7,480 gallons)					
cubic feet	gallons						
900	6,732	\$		35.00			
9,900	74,052	\$		27.00			
9,901	74,053	\$		27.00			
99,901	747,253	\$		16.54			

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 10.50	900	6,732	\$ 31.50
0.75	500	3,740	\$ 15.90	1,500	11,220	\$ 47.70
1	900	6,732	\$ 26.70	2,700	20,196	\$ 80.10
1.5	1,700	12,716	\$ 48.30	5,100	38,148	\$ 144.90
2	2,800	20,944	\$ 78.00	8,400	62,832	\$ 234.00
3	5,300	39,644	\$ 145.50	15,900	118,932	\$ 436.50
4	8,800	65,824	\$ 243.50	26,400	197,472	\$ 720.00
6	17,300	129,404	\$ 469.50	51,900	388,212	\$ 1,408.50
8	28,000	209,440	\$ 758.40	84,000	628,320	\$ 2,275.20
10	40,000	299,200	\$ 1,082.40	120,000	897,600	\$ 3,247.20

Outside City water rates		Quarterly Rate per 1,000 cubic feet (7,480 gallons)					
cubic feet	gallons						
900	6,732	\$		42.00			
9,900	74,052	\$		32.40			
99,900	747,246	\$		32.40			

Meter size	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	900	6,732	\$ 37.80
0.75	1,500	11,220	\$ 63.00
1	2,700	20,196	\$ 113.40
1.5	5,100	38,148	\$ 173.88
2	8,400	62,832	\$ 280.80
3	15,900	118,932	\$ 523.80
4	26,400	197,472	\$ 864.00
6	51,900	388,212	\$ 1,690.20
8	84,000	628,320	\$ 2,730.24
10	120,000	897,600	\$ 3,896.64

SEWER		Quarterly Rate per 1,000 cubic feet (7,480 gallons)					
cubic feet	gallons						
900	6,732	\$		35.00			
9,900	74,052	\$		23.00			
9,901	74,053	\$		23.00			
99,901	747,253	\$		16.79			

Meter size	Monthly Cubic Feet	Monthly Gallons	Minimum monthly charge	Quarterly Cubic Feet	Quarterly Gallons	Minimum quarterly charge
0.63	300	2,244	\$ 10.50	900	6,732	\$ 31.50
0.75	500	3,740	\$ 15.10	1,500	11,220	\$ 45.30
1	900	6,732	\$ 24.30	2,700	20,196	\$ 72.90
1.5	1,700	12,716	\$ 42.70	5,100	38,148	\$ 128.10
2	2,800	20,944	\$ 68.00	8,400	62,832	\$ 204.00
3	5,300	39,644	\$ 125.50	15,900	118,932	\$ 376.50
4	8,800	65,824	\$ 206.00	26,400	197,472	\$ 618.00
6	17,300	129,404	\$ 401.50	51,900	388,212	\$ 1,204.50
8	28,000	209,440	\$ 647.60	84,000	628,320	\$ 1,942.80
10	40,000	299,200	\$ 923.60	120,000	897,600	\$ 2,770.80